

2010 IEA CONFERENCE AGENDA

October 4-6, 2010 – Hawaii

Mon Oct 4th –

9:00 to 5:00PM – Board Meeting –includes a hosted lunch break

6PM to 9PM – Welcome Reception –sponsored by HEA

Tuesday Oct 5th

8:00 AM to 9:00 AM – Late Registration

9:00 AM to 10:00AM - Continental Breakfast – Opening Ceremonies

Welcome by US Congressman, Charles Djou

10:15 to 11:45 – Breakout sessions by Regions – elections

12:00 to 1:30AM – Lunch

Speaker: Wally Amos

1:45 Reconvene and give instructions for Afternoon Sessions

One large room with separate tables to seat 10, each with a facilitator who will be responsible for preparing a report to be presented within 15 days post-conference.

Three sessions, timed as follows:

Session One: 1:50 – 2:30 pm

Session Two: 2:35 – 3:15 pm

Session Three: 3:20 – 4:00 pm

1. More members, More money. (effective recruitment of new member) (Gayle Stewart)
2. Turf Wars. (classification overlaps) (Brian Rothschild)
3. Punting the Dead Wood. (how to deal with ineffective members) (George Vestal)
4. Learning to hold your own. (how to keep your members actively engaged)
(Cindy McFall and Tracy Rohl from Edmonton)
5. Infect your meetings. (creative ways to conduct your meetings (June Cox and Mike Mitchell))

Board Meeting 4:15 – 5:15pm Elect new Board

Dinner is on your own.

Wednesday Oct 6th

**7:00AM to 10AM – Breakfast Meeting with HEA
Announce New Board and 2011 IEA Conference**

10:30 to 11:15am - Speaker – Karen Turner

11:15am – 11:55am Lunch on your own

12:00 pm Reconvene and give instructions for Afternoon Sessions

These sessions will be held in two Separate Rooms. Session One is designed specifically to appeal to either Association Members or Executive Directors. Sessions Two and Three were designed to have a broader appeal, and you may choose which session you wish to attend.

Session One: 12:00 – 1:00 pm

Room One: Who's the Boss (Eric Haug & Jerry Barrett)

Room Two: Top 10 ED Challenges (Teeneke Bareesi)

Session Two: 1:05 – 2:05 pm

Room One: Marketing Yourself (Gayle Stewart)

Room Two: Show me the money – Budgeting, Finance & Collections (Betty Adams and Christine Cromwell)

Session Three: 2:10 – 3:15pm

Room One: Effective Board Selections (Cheryl Samilio Meyer)

Room Two: Link In or Drop Out (IEA Website and Linked-In) (Don Bonner)

3:20pm Closing Session

4:15 PM Pickup at Hotel for Dinner Cruise

Wednesday evening: Dinner Cruise leaves hotel on bus starting @ 4:15pm, back then to Outrigger Beachcomber Hotel for Magic of Polynesia show. That package deal is \$82.45 per person. (Roberts Tours. We will round that number to \$85) They also do Pearl Harbor, transport to and from airport, they will give IEA the travel agent fee of 10%.

Thursday Golf will be announced at a later date. Cost is \$100.00