



international executives association

August 2009

A publication of the IEA

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***We don't have to be in the
same room to be on the
same page!!***

Welcome New Members!

*Welcoming new company members to the IEA
chapters. (For inclusion, send info to the IEA
Director :)*

Syracuse

AAA Travel (Western/Central New York)
Jennine Lombardi / Deanna Burke
Category: Travel Agency

Edmonton

**Jack's Grill
Fine Dining**

Mark Goodwin, Owner

mark@jacksgrill.com

Kona

Barbara Garcia

**Hawaii Island Publishing, Inc. DBA Ke
Ola Magazine**

Classification: Magazine Publishing

Malia Broome

Xpress Reprographics

Retail Printing Large format & small

David Hiranaka D.M.D., MD

***Since not much is happening during the summer, I
thought I would just re-print this 'tongue-in-cheek'
article which was sent by Gayle Stewart, EAOC. It is
available in the Member Portal Library.***

What is An Executive Director?

By Gene Cheatham, CAE

Somewhere between the apple-cheeked Innocence of the new office boy and the self-satisfied majesty of the tycoon is a harassed, tormented, overworked, underpaid, pitiful creature known as an Association Executive.

He or she is also called, at times, president, executive vice president, director, administrator, general manager, boss, overseer, head honcho, slave driver, bloody nuisance and confound pest.

Association Execs come in assorted sizes and shapes – mostly “out of.” You find them everywhere, but mostly behind the eight ball. Printing salesmen love them, secretaries hate them, spouses tolerate them, non-members frustrate them ...and God protects them.

An Association Exec is sentiment with statistics on its tongue... patience with clenched teeth ... imagination with a suspense file ... and faith with its fingers crossed.

A good Association Exec has the appetite of an IBM computer, the energy of a chimpanzee, the curiosity of a toddler, the lungs of an umpire, the enthusiasm of a kid in an ice cream parlor ... and the shyness of a bull elephant in heat.

They like: new members, prompt payment of dues, tax exemptions, freebies, and frequent raises. They aren't much for: clutter, clatter, waste, carelessness, unresponsive correspondents, red ink, empty-handed postman, overzealous Boards of Directors, other people's speeches, or having their time wasted.

Association Execs are fabulous creatures. You can keep them out of sorts, but you can't frustrate their drive. You can top their jokes, but you can't top their facts. They are singly and collectively, your conscience, your shadow, your alter ego, your psychiatrist, and your despair.

And when you embark on that Last Big Trip (avoiding, let us hope,

Classification: Facial Surgery

Members Traveling:

Travelling?

Why not try an IEA member hotel?

(and attend an EA meeting while there!)

Buffalo

Embassy Suites

Hotel

Erin McGee, Sales Manager

Akron (Cuyahoga Falls) OH

Sheraton Suites

www.sheratonakron.com

Deborah Mason

dmason@sheratonakron.com

Honolulu HI

Outrigger Hotels & Resorts

www.outrigger.com

Dean Nakasone

dean.nakasone@outrigger.com

Whistler (Vancouver) BC

Wildwood Lodge

www.wildwoodlodge.com

Al Hurwitz

Al@alhurwitz.com

Calgary

Banff Park Lodge

Janet Johanson

Toll Free: 1-800-661-9266 Ext: 3

jjohanson@banffparklodge.com

<http://www.banffparklodge.com>

<http://www.bowview.com/>

Fort Lauderdale

Lago Mar Resort & Club

www.lagomar.com

Walter Banks

reservations@lagomar.com

Fort Lauderdale

LXR Luxury Resorts & Hotels

Hotels

Bill Stanton

wstanton@luxuryresorts.com

954-728-3533

www.luxuryresorts.com

Miami FL

Miami Airport Marriott

www.marriott.com

John Mulrey

john.mulrey@marriott.com

Abbotsford BC

Ramada Place

www.ramadaabbotsford.com

San Francisco CA

the side downgrade so clogged with traffic, and taking the steep, narrow upgrade so free from congestion), and St. Peter smiles a warm welcome at the Pearly Gates – you know that the eternal Association Exec will be standing right behind him, saying, “Right here to join the new Association of Angels!”

IEA Leads & DBW (did business with) & Visitations

Dallas to Seattle to New York

One of the newer DEA members, Don Everett with Workforce Interactive, was recently on a business trip to Seattle. He attended the Seattle Execs luncheon and thoroughly enjoyed meeting Glenna and George. He said they really made him feel welcome and even saw to it that he had a steak for lunch! The best part was the leads they shared and talking about the IEA. Next week Don is going to be in New York City, but unfortunately will not be there on the day the New York Execs meet, however his new associate and representative in the New York City area will be attending the EANYC meeting. Don shared his Seattle experience at the DEA meeting today and it was nice for everyone to hear about a member's IEA connection. (submitted by Marcia Perlitz, Executive Director DEA) Don- Wow---3 months in the DEA and you already know all about networking! I'm pleased I had the opportunity to spend some time with you today at our Execs. meeting. The services you offer are so valuable. I hope that my "shadowing" you today helped and will lead to some future \$\$\$\$. Also, I would again encourage you to view the IEA web site www.ieaweb.com and map out your business strategy by region. As a bonus, you have a business that lends itself to providing services throughout the U.S. What a great opportunity to expand and utilize the resources of IEA. As we discussed, so that you don't overlap or infringe on someone's classification, it is important to co-ordinate your marketing efforts through the Executive Director of each association. Take care/George Vestal, (McDonald Employment, SEA)

Chapter News & Contact changes:

Sonoma County Execs

Dorothy Calegari, Executive Director

New Website & email address:

<http://www.scexecs.com/>

info@scexecs.com

EAGB (London, England)

Director of Operations Website: www.eagb.biz

Andrea Matyszczyk, andrea@eagb.biz

Charlotte EA

New Executive Director Lisa Euwer

lisa.euwer@gmail.com

2009 IEA CONFERENCE

September 30, October 1, 2 & 3, 2009

Are you coming to BUFFALO?

Queen Anne Hotel
www.queenanne.com
Michael Wade sales@queenanne.com

Las Vegas NV
Gold Coast (Boyd Gaming)
<http://www.boydgaming.com/>
Mary Ann Burns
maryannburns@boydgaming.com

Nanaimo BC
Coast Bastion Inn
www.coasthotels.com
Kerry Pearce
k.pearce@coasthotels.com

Palm Beach FL
Palm Beach Gardens Marriot
www.marriott.com/pbipb
Roger Amidon
rogeramidon@marriott.com

Warwick RI
Radisson Airport Hotel
www.radisson.com/warwickri
Cheryle LaBanca clabanca@jwu.edu

Red Deer AB
North Hill Inn
<http://www.northhillinn.com/>
Joyce Boone (no email)

Charlotte NC
Hampton Inn & Suites Southpark
Fay.Gibson@Hilton.com
<http://www.hamptonssouthpark.com/>

Seattle WA
Crowne Plaza Hotel
Cristy Smith, General Manager
csmith@cphotelseattle.com
www.crowneplaza.com

London ON
Station Park Allsuite Hotel
www.stationparkinn.ca
lfrench@stationparkinn.ca

Edmonton, AB Can
The Westin Edmonton
Brenda MacGregor
brenda.macgregor@westin.com
www.westin.com/edmonton

**INTERNATIONAL EXECUTIVES
ASSOCIATION**
P. O. Box 4044,
Edmonton, AB T6E 4S8 Canada
Telephone: 780-413-1979
Fax: 780-413-1975
Managing Director Betty Adams
director@ieaweb.com



Niagara Falls = BUFFALO, NEW YORK

The block booking deadline of July 31 has passed and we have booked the full complement of rooms. If you haven't yet booked a room contact the Embassy Suites Buffalo, 200 Delaware Avenue, Buffalo, NY 14202
Phone: 716-842-1000 - rates may differ.

Post Conference "Play": some advance reservations required

Friday, October 2, 2009

5:00 pm – 8:30 pm Rockin' at the Knox –
9:00 pm Anchor Bar - Dinner at the Home of the Original Buffalo
Chicken Wing

Don't forget to enjoy Buffalo's great nightlife, with the very happening Chippewa Street located just ½ block from the hotel.
For further details visit:

<http://www.buffaloplace.com/play/nightlife.html>

Saturday, October 3, 2009

1. Niagara Falls, New York – https://secure.ticket-ops.com/Niagara_USA_Discovery_Pass/eDirect
2. Architectural Tour of Frank Lloyd Wright designs
<http://www.darwinmartinhouse.org/tours.php>
3. Take a Free Tour of Buffalo's emerging waterfront
<http://www.spiritofbuffalo.com/adventures/>
4. Golf at Brierwood Country Club. For Reservations, call Jamie Evan at (716) 648-2700 _
jevan@palmergolf.com
5. Niagara Falls Casino - www.senecaniagaracasino.com
6. If shopping is your thing, Fashion Outlet Mall in Niagara Falls. For further info, go to:
<http://www.fashionoutletsniagara.com/>

Please address ALL inquiries re the 2009 IEA Conference to:

Cheryl Samilio Meyer, Executive Director
Buffalo Executives Association
3500 Main St, Suite 130, Buffalo, New York 14226
(716) 852-6916
info@buffaloexecutivesassociation.com
www.bfloexecs.com



VanEx is reaching out to IEA members to find out if any of them are attending the Winter Olympics and how Vanex might be able to help them out with their needs while in the area.



We are your Vancouver connection
for the 2010 Winter Olympics and
Paralympics.

If you are an IEA member
we want to be your hosts.

Contact our executive director
Linda Enns 604-684-0660
or exec@vanex.com

vancouver executives association