



## international executives association

**April 2009**

*A publication of the IEA*

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***We don't have to be in the  
same room to be on the  
same page!!***

### ***Welcome New Members!***

*Welcoming new company members to the IEA chapters. (For inclusion, send info to the IEA Director :)*

### **Las Vegas**

The Henderson International School  
#117  
Jon McGill  
School - Private

### **Akron**

Quick Clean Car & Pet Wash  
Paul Doerr, Owners  
Automobile Car Wash

Time Warner Business Class

### **Congratulations & News:**

#### **Palm Beach**

Congratulations to Lori Saitz, member of the Executives Association of Palm Beaches whose product: ZEN CRUNCH was featured on March 24th AS RACHAEL RAY'S SNACK OF THE DAY! *(more below)*

#### **Edmonton**

Congratulations to Read Jones Christoffersen, winners of the Pinnacle Award for Superior Customer Service & to Bee Clean Building Maintenance winners of the Certification of Excellence award at the Edmonton BOMA ceremony. Congratulations to A&B Concrete Pumping, winners of the Builders Choice award at the Edmonton Home Builder Awards

### **Chapter News & Contact changes:**

#### **Ottawa Executives Association**

New Mailing address  
232, 329 March Road, Box 11  
Ottawa, Ontario Canada K2K 2E1

#### **High Desert Executives Association**

New Contact: 2009 President **Jay Chavers**  
[chaversjay@yahoo.com](mailto:chaversjay@yahoo.com)

#### **Windsor Executives Association**

New Executive Director **Nikki Brierley**  
[info@windsorexecutives.com](mailto:info@windsorexecutives.com)  
P.O. BOX 24007, Windsor, Ontario, Canada N8Y 4Y9  
Ph: 519- 973-6249 F: 519- 973-6248

#### **Colorado Springs Executive Association**

New Executive Director **Trisca Muehlbauer**  
[csexecutives@comcast.net](mailto:csexecutives@comcast.net)

#### **Hilo Bay Executives Association**

Executive Director **Joy Gillette**  
[gillette808@gmail.com](mailto:gillette808@gmail.com)

#### **Started: Toronto Executives Association**

Edmonton & Calgary Executives Associations both generously donated seed money to help TEX get started. The Executive Board of TEX expressed its sincere thanks for the support at the inaugural meeting of the Toronto Executives Association on March 24, 2009 at the Boulevard Club in Toronto, Ontario. An excellent turnout of twenty-five individuals attended the breakfast launch including Betty Adams, International Executives

Nichole Major  
Internet / Service Provider

Association Managing Director, Brian Rothschild, IEA Treasurer & member of the New York Execs; Cheryl Samilio-Meyer, Executive Director of the Buffalo Execs and Larry Hackman, member of the London Executives Association.

**IEA Leads & DBW  
(did business with)**

**Ronda Nedelec** (Edmonton) was in Maui last week & had a "fabulous" lunch at MEA member restaurant Maui Grill.

**Members Traveling:**  
**Karen Turner, Calgary EA** attended a meeting of the **Edmonton Execs** on **March 27th.**

**The Board of the IEA will meet in New Orleans on the 2nd of May. If you wish to add an agenda item for discussion, please contact [director@ieaweb.com](mailto:director@ieaweb.com) before April 15th.**

**Travelling?**

**Why not try an IEA member hotel?**

(and attend an EA meeting while there!)

**Whistler (Vancouver) BC**  
Wildwood Lodge  
[www.wildwoodlodge.com](http://www.wildwoodlodge.com)  
Al Hurwitz  
[Al@alhurwitz.com](mailto:Al@alhurwitz.com)

**Calgary**  
**Banff Park Lodge**  
Janet Johanson  
Toll Free: 1-800-661-9266 Ext: 3  
[jjohanson@banffparklodge.com](mailto:jjohanson@banffparklodge.com)  
<http://www.banffparklodge.com>  
<http://www.bowview.com/>

**Fort Lauderdale**  
Lago Mar Resort & Club  
[www.lagomar.com](http://www.lagomar.com)  
Walter Banks  
[reservations@lagomar.com](mailto:reservations@lagomar.com)

**Fort Lauderdale**  
LXR Luxury Resorts & Hotels  
Hotels  
Bill Stanton  
[wstanton@luxuryresorts.com](mailto:wstanton@luxuryresorts.com)  
954-728-3533



**Note the Date ....**

**2009 IEA CONFERENCE**  
**September 30, October 1, 2 & 3, 2009**  
**WELCOME TO BUFFALO, NY**

**So You think you know Buffalo? think again.....**



**Niagara Falls.....**

**WELCOME TO BUFFALO, NEW YORK**  
*"City of Good Neighbors"*

The 2009 IEA Conference will be held in Buffalo from September 30 through October 2, 2009. Registration is now open and Applications will be available on the IEA website shortly. Of course, you can have it e-mailed to you by writing to the address below. The cost has been set at \$250.00 for IEA Members/ \$350.00 for non-members and \$150.00 for Companions. The full Agenda will be posted by June 1<sup>st</sup> and we encourage you all to sign up early!

Many "side trips" are being organized and next month you will be given the opportunity to see what we have planned, and make your reservations for these extra items that will be most cost effective. Among these "tourist" opportunities will be a trip to one of the Wonders of the World – Niagara Falls, New York. Just

[www.luxuryresorts.com](http://www.luxuryresorts.com)

**Miami FL**

Miami Airport Marriott

[www.marriott.com](http://www.marriott.com)

John Mulrey

[john.mulrey@marriott.com](mailto:john.mulrey@marriott.com)

**Abbotsford BC**

Ramada Place

[www.ramadaabbotsford.com](http://www.ramadaabbotsford.com)

**San Francisco CA**

Queen Anne Hotel

[www.queenanne.com](http://www.queenanne.com)

Michael Wade

[sales@queenanne.com](mailto:sales@queenanne.com)

**Las Vegas NV**

Gold Coast (Boyd Gaming)

<http://www.boydgaming.com/>

Mary Ann Burns

[maryannburns@boydgaming.com](mailto:maryannburns@boydgaming.com)

**Nanaimo BC**

Coast Bastion Inn

[www.coasthotels.com](http://www.coasthotels.com)

Kerry Pearce

[k.pearce@coasthotels.com](mailto:k.pearce@coasthotels.com)

**Palm Beach FL**

Palm Beach Gardens Marriot

[www.marriott.com/pbipb](http://www.marriott.com/pbipb)

Roger Amidon

[rogeramidon@marriott.com](mailto:rogeramidon@marriott.com)

**Warwick RI**

Radisson Airport Hotel

[www.radisson.com/warwickri](http://www.radisson.com/warwickri)

Cheryle LaBanca [clabanca@jwu.edu](mailto:clabanca@jwu.edu)

**Red Deer AB**

North Hill Inn

<http://www.northhillinn.com/>

Joyce Boone (no email)

**Charlotte NC**

Hampton Inn & Suites Southpark

[Fay.Gibson@Hilton.com](mailto:Fay.Gibson@Hilton.com)

<http://www.hamptonssouthpark.com/>

**Seattle WA**

Crowne Plaza Hotel

Cristy Smith, General Manager

[csmith@cphotelseattle.com](mailto:csmith@cphotelseattle.com)

[www.crowneplaza.com](http://www.crowneplaza.com)

**London ON**

Station Park Allsuite Hotel

[www.stationparkinn.ca](http://www.stationparkinn.ca)

[lfrench@stationparkinn.ca](mailto:lfrench@stationparkinn.ca)

15 minutes down the highway, this world renowned destination is sure to please every visitor.

**Reminder:** You will need your **Passport** to get into and out of the United States from any destination. If you don't have one, get it now. We don't want anyone getting stuck at the border!

**Please address ALL inquiries re the 2009 IEA Conference to:**

**Cheryl Samilio Meyer, Executive Director**  
**Buffalo Executives Association**  
**3500 Main St, Suite 130, Buffalo, New York 14226**  
**(716) 852-6916**  
[info@buffaloexecutivesassociation.com](mailto:info@buffaloexecutivesassociation.com)  
[www.bfloexecs.com](http://www.bfloexecs.com)

**Executives Association News:**

**EA Featured Member: EAPB member, Lori Saitz, owner of Zen Rabbit**

Congratulations to Lori Saitz, member of the Executives Association of Palm Beaches whose product: ZEN CRUNCH was featured on March 24th AS RACHAEL RAY'S SNACK OF THE DAY!

"The show's producer was looking to diversify its showcase of products for this segment and Zen Crunch provided an intriguing option," says Zen Rabbit founder and chief executive Lori Saitz. "My team and I are excited about sharing this amazing product with Rachael's viewers."

Zen Crunch starts with a base mix of coconut, oats, pumpkin seeds, sunflower seeds and a sweet caramel-type nectar that binds it all together. One version then includes dried cranberries, cashew pieces and white chocolate chips. A second version includes dried cherries, almond slices & semi sweet chocolate chips. Rachael Ray audience members each receive an eight-ounce bag of the treat.

"Our company's philosophy is all about being of service and helping people express appreciation for their valued relationships. Zen Crunch certainly makes a delicious statement of caring, whether you're buying for yourself or giving it as a gift," explained Saitz.

Zen Rabbit is best known for producing The Gratitude Cookie™, a cross between a butter and a sugar cookie, so named for promoting the concept of a grateful appreciation chain from gift giver through recipient and cookie eater.

For more information about Zen Rabbit Baking Company or to place an order call 561.889.8195 or visit [www.ZenRabbitCookies.com](http://www.ZenRabbitCookies.com).

***No questions this month but Akron Director Nancy Mahoney shared some info on a new program at AEA.... Speed Selling!***

THE AKRON EXECUTIVE ASSOCIATION (AEA) tried something different at their last Luncheon Meeting – **Speed Selling!** Presented by Board Member Pete Tucker, they set up 3 long rows of 3 tables (6 per table) and every 4 minutes the members moved to their left. They had received emails prior asking them to bring products or

materials from their business (Reeves Bakery brought Whoopie Pies, SCF Fasteners brought fire extinguisher information, Sheraton Suites brought their 4 color brochure, info and beautiful emery boards w/photos of the hotel, etc)...

It was quite successful, but a little noisy – change can be tough! Now that it has been done once, the second time will run more smoothly – AEA are seriously considering doing this activity quarterly!

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For more information on this new program, contact **Nancy Mahoney**, Executive Director, Akron Executives Association [director@akronexecs.org](mailto:director@akronexecs.org)

Edmonton, AB Can  
The Westin Edmonton  
Brenda MacGregor  
[www.westin.com/edmonton](http://www.westin.com/edmonton)

Akron (Cuyahoga Falls) OHSheraton  
Suites

[www.sheratonakron.com](http://www.sheratonakron.com)  
Deborah Mason  
[dmason@sheratonakron.com](mailto:dmason@sheratonakron.com)  
[brenda.macgregor@westin.com](mailto:brenda.macgregor@westin.com)

Honolulu HI  
Outrigger Hotels & Resorts  
[www.outrigger.com](http://www.outrigger.com)  
Dean Nakasone  
[dean.nakasone@outrigger.com](mailto:dean.nakasone@outrigger.com)

INTERNATIONAL EXECUTIVES  
ASSOCIATION  
P. O. Box 4044,  
Edmonton, AB T6E 4S8 Canada  
Telephone: 780-413-1979  
Fax: 780-413-1975  
Managing Director Betty Adams  
[director@ieaweb.com](mailto:director@ieaweb.com)

Nancy also writes: We are also doing an all-out effort to make our new members and guests welcome and not leaving it up entirely to 2 or 3 people – I believe it is working, they are leaving very happy and interested. Also, last year we starting giving guests chrome travel mugs with AEA logo (from our Advertising Specialty Member, S Group).

If you would like to ask a question of the other EA Chapters, please send your query to [director@ieaweb.com](mailto:director@ieaweb.com)

Previous Executive Director's Questions (and the subsequent answers) can be viewed by IEA members (only) elsewhere on this site....please use your login/password to enter the Member Portal & Resource Library.



Edmonton Execs also had a lot of fun March 30th – a hockey game at West Edmonton Mall. A former member was honored & his 16 year old son played with the (old) members, then there was lots of time for eating & networking. Although EEA is all about Business, this type of event gives the members a chance to connect in a more casual environment. The end result ...

*Friends do Business with Friends!*



*I hope spring finds us soon! Happy Easter!!*