



international executives association

September 2007

A publication of the IEA

In this Issue:

IEA President Chapter Visits Seattle, Abbotsford, Nanaimo & Vancouver ...
IEA 2007 Conference Update Calgary Sept 26-29
IEA Silent Auction Donation Request
News: Las Vegas, Seattle, Tucson, Houston, Charlotte, Windsor, Victoria,
New Members: Nanaimo, Edmonton, Syracuse & New Orleans
New EA's Wishing to start: Chilliwack BC & Washington DC
IEA Hotel list

INTERNATIONAL EXECUTIVES ASSOCIATION

Managing Director Betty Adams

We don't have to be in the same room to be on the same page!!

Welcome New Members!

Welcoming new company members to the IEA chapters. *(For inclusion, send info to the IEA Director.)*

Nanaimo (BC)

Micasa Mortgage Corporation
Patricia Fischer /Maira Steele, Kevan Ibbotson
Category: Mortgage Broker
pat@micasamortgage.ca

Morris Media

Jerry Luskey /Dan Morris
Category: Advertising Specialties/ Promotional Products
jerry@morris-media.com

Neptune Food Service Inc.

Graham Hawkins
Category: Food service distribution
ghawkins@neptunefoodservice.com

Edmonton (Alberta)

Pro Werx Disposal Ltd
Ed Dhoedt, President
Classification: Waste Services

2007 IEA President Jack Schneider's Travel Journal

July & August sojourn

Seattle (Wash) EA - July 25

My visitation coincided with their Leads Day (which is very similar to HEA's Huddle day). Great energy in the room. Good camaraderie, good humor and good networking. SEA is a great example of what a member association of IEA should act and feel like.

During last years IEA conference which was held at Seattle, I had the good fortune to hear Lisa Woodstock do a short presentation on her telephone on hold device. After numerous emails, a deal was finally completed. When I returned to my office from this trip, the device was waiting. I installed it, and am now a proud client of On Hold Concepts.

At the completion of the SEA meeting Michelle & I picked up our rental car and leisurely headed north to Abbotsford. About 100 yards from the US Canadian border I was stopped for speeding by the only policeman in the town of Sumas. The cop not only gave me the ticket for \$195, but he refused to show me the radar gun readout that he supposedly tagged me with...sigh.

Abbotsford (British Columbia) Execs - July 26

The meeting was held at the Ramada Plaza, just outside of town. The hotel member comp'd my great room. Their meeting was lively, humorous and produced a high level of networking. John, the current prez kept the meeting on track and on time in a most proficient manner.

The highlight of the meeting for me was meeting a chocolate manufacturer. After sampling some of his outstanding product, I plan on personally doing a lot of importing!

Nanaimo (BC) Executives Association - July 29

It was a memorable meeting. The meeting room was decorated with inflatable palm trees, and each water glass had a miniature umbrella in it. Most members wore aloha wear, and all wore fake flower lei. Outstanding energy in the room, with a super leads session.

My wife and I were presented with a goody bag which included a bottle of superb local wine, a great box of chocolates and many other very useful and great items.

Two NEA members, Randy & Tara graciously took off from work and took Michelle & I on a wonderful tour of the local area. One unusual place was a

ed.dhoedt@prowerxgroup.ca

Syracuse (NY)

Acquisition-Support Environmental

Kyle E. Thomas, P.E., Principal
248 Bryant Avenue, Syracuse, NY 13204
Category: Environmental Engineering

Executive Investigation and Testing Services, Inc.

Christopher J. DePerno, President / Don Barker
853 E. Willow Street, Syracuse, NY 13203
Category: Private Investigator/Background Testing

Little York Plantation

Jackie Crane, President / Jim Lawton
6088 Route 281, Little York, NY 13087
Category: Landscaping/Garden Center

And, also the following new Associate representatives!

Craig Staats, J.C. Ehrlich Pest Control
Rebecca Lerman, Eastern Copy Products

Fran McCormack, D.S. Fahrner-Carlisle

Jill Thrippleton, Amtek HR Consultants

New Orleans Honorary Member

Dr. Harold Karas is GNOEA's newest Honorary Member.

San Francisco (CA)

EASF is starting a Membership Drive on September 5th....contact director Tiffany M-G for details. tiffany@freshalliance.com

New EA's Wishing to Start

Can you assist?

Chilliwack, British Columbia

Contact: Christopher Rezka, Investors Group
Ph: 604-792-7943 – Ext 211
Chris.Rezka@investorsgroup.com

Washington, DC

Contact: John Hrastar
InterSource
Ph: 703.579.6800 x800
john@intersource.net

Contact Updates

Tucson

Address change: EAT,
1700 E. Ft. Lowell Rd., Suite 103, Tucson, AZ 85719.
J. Robert (Bob) Stiff, Jr., Executive Director

Houston, Texas

Contact **Steve Roppolo**
sroppolo@laborlawyers.com for more information.

visit to a farmers market which had live goats grazing on the market's sod roof.

To top off the day, a get together was held in a harbor restaurant in our honor. There were about a dozen members, their spouses, the ED and her husband, and my wife. We literally took over a portion of the restaurant for an absolutely super evening.

The hotel room was graciously comp'd by NEA and was incredible. It provided a panoramic view of Nanaimo harbor, the mountains, the harbor, and the float planes taking off and landing.

VANEX (Vancouver BC) - Aug 1

Good meeting, good energy. Good location. Due to my visit, they changed their scheduled burgers and beer lunch for a terrific salmon lunch.

Good networking, good humor and a good time. Some members were surprised to learn of IEA and its benefits, and some expressed a possible interest in attending the Calgary conference.

VANEX presented me with a beautifully framed print of the "Sun and Moon", which has significant meaning to the Native Indian population. It is presently hanging in my Honolulu office.

Next I will be visiting with the following:

- Oct 16: Tulsa (OK)**
- Oct 17: Houston (TX)**
- Oct 18: Akron (OH)**
- Oct 23: Ft Lauderdale (FL)**



Hosted by Calgary Executives Association

SEPTEMBER 26-29, 2007

Register Now to Lock in Savings!

Hurry - the hotel reservation deadline for the 2007 IEA Conference is Monday, September 3, 2007!

If you, or anyone else, from your Executives Association, are planning to attend the 2007 IEA Conference in Calgary, you should call Hyatt Reservations today at 1-800-233-1234 to reserve your room at the Hyatt Regency Calgary for the reduced conference rate of \$185.00 per night. Let them know you are part of the International Executives Association Annual Conference and give them the group code "INEA".

You can also book your room online at <http://calgary.hyatt.com/groupbooking/calrcinea2007>.

Don't delay...the hotel is almost SOLD OUT!!

REGISTER NOW for the 2007 IEA Annual Conference.
CEA is gearing up to host the Conference next month and we are hoping

Travelling?

Why not try an IEA member hotel....

Edmonton AB

The Westin Edmonton

www.westin.com/edmonton

Brenda MacGregor

brenda.macgregor@westin.com

Miami FL

Miami Airport Marriott

www.marriott.com

John Mulrey john.mulrey@marriott.com

Akron (Cuyahoga Falls) OH

Sheraton Suites

www.sheratonakron.com

Deborah Mason

dmason@sheratonakron.com

Honolulu HI

Outrigger Hotels & Resorts

www.outrigger.com

Dean Nakasone

dean.nakasoen@outrigger.com

Seattle WA

Crowne Plaza

www.crowneplaza.com

Rene Neidhart

RNeidhart@cphotelseattle.com

Fort Lauderdale FL

Lago Mar Resort & Club

www.lagomar.com

Walter Banks

reservations@lagomar.com

San Francisco CA

Queen Anne Hotel

www.queenanne.com

Michael Wade sales@queenanne.com

San Fernando Valley

Holiday Inn – Woodland Hills

<http://www.hiwoodlandhills.com/>

Marilyn Cornejo

marilyn.cornejo@sbcglobal.net

Las Vegas NV

Gold Coast (Boyd Gaming)

<http://www.boydgaming.com/>

Mary Ann Burns

maryannburns@boydgaming.com

Nanaimo BC

Coast Bastion Inn

www.coasthotels.com

Kerry Pearce

k.pearce@coasthotels.com

Palm Beach FL

Palm Beach Gardens Marriot

www.marriott.com/pbipb

you are planning to attend this year. An exciting program & some great networking events await you. The program is available on the Calgary Executives Association's website at

[Http://www.calgaryexecutives.ca/conference.html](http://www.calgaryexecutives.ca/conference.html).

We hope to see you in Calgary on September 26-29, 2007.

IMPORTANT TRAVEL NOTICE

At this point in time, the 'passport required' initiative has been postponed indefinitely. If you are driving...don't speed on the US side - as Jack can tell you!

How to get to Calgary Alberta Canada?

- for travel assistance and advice please contact **Lesley Paull, Paull Travel** (Edmonton EEA member) toll free 1 800 207 2250 or email lesley@paulltravel.com

IEA Silent Auction ...Donations Requested

Donations gratefully accepted from individual company members and member & non-member Chapters. Contact the 2007 Auction chair Londra Mead (Orlando) eago@eago.com or the IEA Managing Director director@ieaweb for more info. The donation form can be found on the Annual Conference section of this website.

Congratulations & News

What Has LVEA Meant to Me and My Company?

Best Lead -

The best lead I have received so far has been from the *Nevada Development Authority*. The NDA has been a great resource for my company for New Business as well as a great resource for leads from potential companies, predominately Importers, Distribution Centers and Manufacturers looking to relocate to Las Vegas from California or other parts of the country. The NDA has kept me in the loop and introduced me to new companies if they see a potential fit when they visit or actually relocate to the valley. To date leads from the NDA has accounted for over 128K in new business.

The LVEA has also been a great resource of dependable suppliers for our company as I have had the opportunity to utilize the services of many. As a fairly new member of the LVEA for only 1 year, it is my intention to visit as many members as possible in the next year to learn more about their businesses and to identify potential mutual opportunities.

I'm privileged and honored to be a member of the LVEA and the leads, networking, and friendships I have made in such a short time has been invaluable.

Thank You, **Randy Burk, Quality Corrections & Inspections Inc.**

Congratulations!! to LVEA member **Sean Ono and Eagle Promotions** for winning the Las Vegas Chamber of Commerce 2007 Small Business Excellence Award (BIZ E's). The BIZ award recognizes outstanding innovation and business acumen. **Bob Linden and Shred-It** (also LVEA) was one of the runner-ups.

Happy Anniversary SEA!

2007 marks the 90th year Seattle Executives Association has been in existence. It's one of the longest-living organizations in Seattle. In September 19th SEA will be celebrating that fact.

In 1925 SE met in the Washburn-Haines sales room, and were still calling themselves the 100% Club. A year later they'd be meeting under the name Usadians (for USA and Canada). It wouldn't be till 1947 that the group took on the name under which it operates today.

Roger Amidon rogeramidon@marriott.com

Warwick RI

Radisson Airport Hotel

www.radisson.com/warwickri

Cheryle LaBanca clabanca@jwu.edu

Depending on who you talk to, these were the bad ol' days of good ol' boys in smoke-filled back rooms, best left unmentioned, or a quaint and funny era... or even a lost golden age. Whatever its past and whatever its future, the group has sturdily weathered nine event-filled decades. Some members remember a time when it was only the assistance of their fellow Execs that kept them running through a difficult stretch.

London ON

Station Park Allsuite Hotel

www.stationparkinn.ca

lfrench@stationparkinn.ca

Fort Worth TX

Etta's Place

etta@flash.net

Leslie Bensen

leslie@ettas-place.com

Red Deer AB

North Hill Inn

www.northhillinn.com

Joyce Boone (no email)

Charlotte NC

Hampton Inn & Suites Southpark at Philip's Place

no website listed

Fay Gibson fjibson@carolinna.rr.com

Abbotsford BC

Ramada Place

www.ramadaabbotsford.com

2007 IEA Board of Directors

For a complete list of the IEA Board of Directors, please click on ['Contact us'](#) on the IEA web home page.