



international executives association

July 2007

A publication of the IEA

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News: Las Vegas, Charlotte, Seattle, Edmonton, Windsor, Victoria
IEA 2007 Conference Calgary Sept 26-29
New Members: *none reported*
IEA Hotel list

INTERNATIONAL EXECUTIVES ASSOCIATION

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We don't have to be in the same room to be on the same page!!

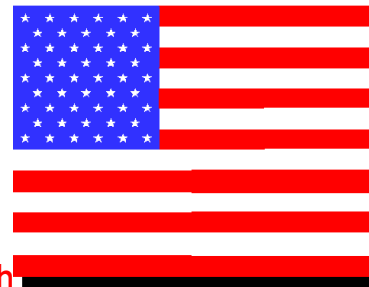
Doing Business With:
Miami to Seattle

To Glenna, (ED Seattle)
Please let your member (Dave Stockert, Holland America) know I had my travel agent book us on a Holland America cruise from Anchorage to Vancouver in August. I know how much every lead counts! We're looking forward to it and to seeing your part of the country again!
Marti Bueso (*former ED of EAGM, now working for a EAGM member*)

To Marti:
This is great. I would like to send a bottle of wine for your cruise.
Let me know if you enjoy white or red and what date, booking number and ship you are on. I really appreciate your business.
Dave Stockert



Happy Canada Day - July 1st



Independence Day July 4th

Two countries; two flags...which one should go first? How is this determined...? Alphabetically? America before Canada; or Canada before USA?

Size? - definitely USA wins there;

Age? Is that determined by First Nations, or discoverers Leif Eriksen or Columbus?

Does it really matter since we are friends and neighbours and business partners who support basically the same values and deplore actions like those taken in Glasgow this weekend.

So, I'll just use the actual date ...Happy Canada Day to the Canadians on Sunday the 1st; and Happy Independence Day to the Americans on Wednesday the 4th!

2007 IEA President Jack Schneider' Travel Journal

Charlotte EA - June 5th

Great group with good energy. Friendly, fun, relaxed networking event. Members were networking before, during, and after the event.

Location was super with lots of free parking. Meeting was well run, moved right along with no dead time. The present ED, Sandi, will be leaving shortly to pursue other ventures. Her replacement has a large pair of shoes to fill.

Detroit/Windsor - June 7

I was hosted to dinner the evening prior to the meeting with the DEA Pres (Tom) the VP (Mike) and the ED (June). Great dinner meeting. Very enjoyable, very enlightening, and potentially productive.

Meeting held in the DAC. Windsor participated with a busload of its members. Excellent Network within and between both groups. Meeting was lively, enlightening and filled with good humor.

Even though both groups are no longer IEA member associations, I am optimistic in their rejoining in the future.

Welcome New Members!

Welcoming new company members to the IEA chapters. *(For inclusion, send info to the IEA Director.)*

None reported this month

Travelling?

Why not try an IEA member hotel....

Worcester Mass

no website listed

Worcester Hotel & Conference Centre

Betteann Wallen

Ph: 508-852-4000

Honolulu HI

Outrigger Hotesl & Resorts

www.outrigger.com

Dean Nakasone

dean.nakasoen@outrigger.com

Seattle WA

Crowne Plaza

www.crowneplaza.com

Rene Neidhart

RNeidhart@cphotelseattle.com

Fort Lauderdale FL

Lago Mar Resort & Club

www.lagomar.com

Walter Banks

reservations@lagomar.com

San Francisco CA

Queen Anne Hotel

www.queenanne.com

Michael Wade sales@queenanne.com

San Fernando Valley

Holiday Inn – Woodland Hills

<http://www.hiwoodlandhills.com/>

Marilyn Cornejo

marilyn.cornejo@sbcglobal.net

Las Vegas NV

Gold Coast (Boyd Gaming)

<http://www.boydgaming.com/>

Mary Ann Burns

maryannburns@boydgaming.com

Nanaimo BC

Coast Bastion Inn

www.coasthotels.com

Kerry Pearce

k.pearce@coasthotels.com

Palm Beach FL

Palm Beach Gardens Marriot

www.marriott.com/pbjpb

Worcester - June 11

Enthusiastic meeting. Members network well amongst themselves. Good leads session, good meeting. WEA took great care of me. My hotel room was comp'ed, and some members came dressed in aloha attire. Jack Flynn (ED) even had Hawaiian music playing in the background prior to the beginning of the meeting.

At the conclusion of the meeting, I was presented with a WEA baseball cap and a humongous box of chocolates from Colonial Candies. The temptation to open the box was truly great. To give you a sense of scale, the box barely fit inside my 22 inch suitcase, I didn't dare open the box. It was to large to finish during the duration of the trip, and I could never explain the missing chocolates to my wife.

Thanks Jack, great meeting - good fun.

Syracuse - June 12



Linda Bennett, SXA ED; Jack Schneider, IEA Pres; Cheryl Samillio-Meyer, BEA ED; Ron Marconi, BEA VP; Judy Kelly, SXA Pres.

Outstanding meeting. Great networking and an incredibly good class talk. Members arrived early and left the meeting late due to some serious networking. Cheryl Meyer, the ED from the Buffalo Execs Assoc., along with Ron Marconi, the BEA Vice Pres joined us at this meeting.

The current SAX president, Judy, ran the meeting in an outstanding manner. There was no dead time, and the meeting concluded on time.

Once again I was treated in a manner befitting royalty.

When I checked into my hotel after a 4 hour drive from Worcester, a tray of two different types of chocolate cookies was waiting for me. Can you guess what I had for dinner?

The meeting was also very special. There was a large Aloha sign on the wall, paper pineapples on the tables (plus one real one). I was presented with a plastic lei, and so was the SAX president, Cheryl from Buffalo and Linda. The wait staff also had lei, and wore grass skirts to boot. Even the menu was of Hawaiian origin. However I have never seen or heard of any of the dishes, but, they were actually quite tasty!

New York - June 14

The meeting was their once a month team meeting. Great idea, well executed - should yield a lot of benefit for their members. I sat at Brian Rothschild's team table and got to witness his leadership skills in action. Awesome!

Good attendance and good energy during the meeting. Members that I spoke to appeared to understand the concept of IEA.

At this point Jack had to suspend his business travel short due to the passing of his mother inlaw in New Jersey. Condolences go out to Michelle & Jack.

Excerpted from the Syracuse (SXA) newsletter that week:

Roger Amidon rogeramidon@marriott.com

Warwick RI

Radisson Airport Hotel

www.radisson.com/warwickri

Cheryle LaBanca clabanca@jwu.edu

London ON

Station Park Allsuite Hotel

www.stationparkinn.ca

lfrench@stationparkinn.ca

Fort Worth TX

Etta's Place

etta@flash.net

Leslie Bensen

leslie@ettas-place.com

Red Deer AB

North Hill Inn

www.northhillinn.com

Joyce Boone (no email)

Charlotte NC

Hampton Inn & Suites Southpark at Philip's Place

no website listed

Fay Gibson fjibson@carolinna.rr.com

Abbotsford BC

Ramada Place

www.ramadaabbotsford.com

Jean Marc Guillamot

jean_marc@ramadaabbotsford.ca

Edmonton AB

The Westin Edmonton

www.westin.com/edmonton

Brenda MacGregor

brenda.macgregor@westin.com

Miami FL

Miami Airport Marriott

no website listed

John Mulrey john.mulrey@marriott.com

Akron (Cuyahoga Falls) OH

Sheraton Suites

www.sheratonakron.com

Deborah Mason dmason@sheratonakron.com

2007 IEA Board of Directors

For a complete list of the IEA Board of Directors, please click on 'Contact us' on the IEAweb home page.



Linda Bennett, SXA ED; Jack Schneider, IEA Pres;

The International Executives Association ... more exposure for YOU!!

Many, many thanks to **IEA President Jack Schneider** for joining us at today's (June 12th) meeting! And, to **Cheryl Samillio-Meyer** and **Ron Marconi** from the Buffalo Execs, who traveled to Syracuse to attend also!

Let's try hard to keep the IEA top of mind ... and to give you another reminder, here are some benefits for IEA members (which SXA is, of course!):

Formed in 1996, the **IEA** provides an extension or expansion of our Association's networking power!

SXA's website is linked to the **IEA** website, doubling its value and its exposure.

Every **IEA** member firm (that's YOU) receives a listing in the **IEA's** "Dependable Sources of Supply" Database. Visitors can locate your business easily by Association, city, region, category, company name or individual's name.

The **IEA** newsletter is posted monthly at www.ieaweb.com, encouraging "Internet Interaction" between IEA member Execs Associations.

You can exchange leads, business, or seek counsel with hundreds of other industry-related business leaders!

You can learn first-hand the best and most reliable sources globally for your personal or professional needs ... whether it be economic, legal, medical, or, if you'd just like to learn the best places to visit during your travels!

Your membership in **IEA** gives your business a link that reaches around the IEA globe!

*Now, that's the **Power of Business Networking!!***

*That's the power of belonging to the **International Executives Association!***

*It's **YOURS** ... use it! Make sure to visit www.ieaweb.com !*

and excerpted from that week's Buffalo newsletter:



Jack Schneider, IEA Pres; Cheryl Samillio-Meyer, BEA ED; Ron Marconi, BEA VP;

This past Tuesday, June 12, 2007, Ron Marconi of RTM Enterprises and I visited the Syracuse Executives Association. In the attached photo is Linda Bennett, Executive Director of the Syracuse Execs, and Jack Schneider, President of the International Executives Association. Jack was visiting from Honolulu, thus the Hawaiian theme.

We made some great connections and forged some new partnerships, which will hopefully bring some new business down the I-90 to the BEA. Look for visiting members from Syracuse in the near future.

Cheryl Samilio Meyer, Executive Director, Buffalo Executives Association

Next trip...the North West:

July 25th – Seattle

July 26th - Abbotsford

July 30th – Nanaimo

August 1st – Vancouver



Hosted by Calgary Executives Association

**HYATT REGENCY CALGARY
SEPTEMBER 26-29, 2007**

The Conference Agenda & Registration forms can be viewed at...

www.calgaryexecutives.ca



The Calgary Skyline

Host Hotel: Hyatt Regency Calgary Reservations Tel: (800) 233-1234
www.hyattregencycalgary.com

You will need the Conference Code (which we don't know yet)

Rates is **\$185.00** Cdn per night for single/double occupancy (*at the current exchange rate*)

of .92 that works to **\$170.50** US plus tax which is currently 11.10%).

IMPORTANT TRAVEL NOTICE

At this point in time, the 'passport required' initiative has been postponed indefinitely. Make sure you check very carefully about the travel requirements....as you can see, things change quickly!

How to get to Calgary Alberta?

- for travel assistance and advice please contact **Lesley Paull, Paull Travel** (Edmonton EEA member) toll free 1 800 207 2250 or email lesley@paultravel.com

Congratulations & News

San Francisco

Last month we announced that Lee Jones of Cameron Jones announced his resignation from EASF and moved to Sacramento. For those who asked - Lee's email address remains the same.

Charlotte

From Sandi Greene: To IEA:

I have recently resigned as the ED of the EAC. I have enjoyed working with many of you and will miss you. Please contact the EAC resident (my replacement has not been hired yet) **John Stipp**, john@charlotteofficespace.com, if you need assistance.

Las Vegas

A Farewell Message from Larry Carter, Desert Auto Group

I am taking this opportunity to thank you for thirty-four years of membership in LVEA. Never in my wildest imagination would I have expected to belong to such a dynamic group. I have been a member of many organizations in this city but this one tops them all. The quality of the membership is unparalleled.

Thank you for all the business that we have received over the years - the thousands of leads and thousands of vehicle sales. It is truly remarkable to have received so much business from one organization.

Thank you also for all of the great products and services that the dealerships have received and also for the products and services that I personally have received. You can be sure that I will continue to keep the roster at my desk and it will be used to call you as needs arise.

A heartfelt thanks for your business and your friendship.

Sincerely, Larry Carter

Note...from Marguerite Widener, LVEA Executive Director

Larry Carter and Desert GMC joined LVEA in Oct. 1973 - almost 34 years ago. He has always been very involved in the Association. As you will note above, he thanked the membership for "thousands of leads and thousands of vehicle sales" .. and "all the great products and services that the dealership and I have received.". The old saying that "what you give is what you get" certainly holds true.

Larry served on the Board 1977/1979, 1996/1998, 1998/2000. He was President 1998/1999, has served on every committee and was Chair of the Membership Committee for the past four years.

Needless to say, he will be missed by LVEA!

Seattle

And the Award Goes to...

The Cartridge Family In May, Jeff Cudworth garnered the coveted Blue Diamond Award, given by United Stationers to those businesses showing the greatest percentage of growth last year (Jeff estimates that figure at over 105%).

Gravity Payments - Second prize in the prestigious UW Center for Innovation and Entrepreneurship's Business Planning Competition went to Gravity Payments, for "a successful bank card transaction process founded by a Seattle Pacific University undergrad who offers personal service, transparency and significantly lower commission costs than the industry's titans." (UW Business School News)

Strategic Planning

Seattle Execs has hired Anna Liotta of Resultance, Inc. to evaluate how this association can grow and prosper along with its members. The survey we mentioned in this space and at meetings was mailed to you Tuesday, as Anna's first step in her four-part plan. The enclosed letter detailed how you can respond on paper or on line. Next month Anna will complete part two and hold focus groups of between 9 and 11 members. In addition, she'll conduct 30-minute one-on-one interviews.

Editor's Note: Seattle isn't the only EA doing member Surveys - recently New Orleans, and San Francisco have surveyed their members on a number of items. This goes to show that IEA chapter stake Strategic Planning seriously!

The Best Auction, Ever... Thanks to SEA Members!

Measured by the smiles on the faces of the record crowd earlier this month, the Seattle Execs 2007 Auction and Gala at the Crowne Plaza Hotel was a huge success. The ballroom was abuzz with the festive noise of over 160 members along with their family, friends and colleagues as they bid on the auction items, toasted each other with fine wines, and dined on wonderful meals. The evening was a success monetarily as well, drawing over **\$40,000** from the generosity of attending members and donors,... making it the most successful SEA auction ever! *WOW! Congratulations, SEA!*

Edmonton

On June 20th EEA members held their annual golf outing at the Highland Golf Course. **144** members and their guests played in the Texas Scrambe (with an additional 16 dinner guests) making it the largest golf event to date! Whew! Lots of work for the Executive Director (me) and the Golf committee but a great fun day! Quite appropriately, at the end of the day a draw for a trip for two to Las Vegas (*compliments of Paull Travel*) went to our longest serving member, Whitey Watts who has been an EEA member for 54 years!

Winsor

Winsor Executives will have a new Executive Director as of July 3, 2007. **Patti Parent**, former WEA member as well as former WEA President, has accepted the position. Kathy Vincent has accepted a full-time position as General Manager of a local advertising agency. She says "Thank you for all your assistance and patience over the past 15 months – much appreciated. WEA phone numbers will remain the same but Patti's email address will be info@windsorexecutives.com

Victoria

Kathy Grant is no longer with the Capital City (Victoria, BC) Executives Association. Until a new Executive Director is named, please contact President Brenda Dominy info@cceavictoria.ca