



## international executives association

**June 2007**

*A publication of the IEA*

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**INTERNATIONAL EXECUTIVES ASSOCIATION**

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*Managing Director Betty Adams*

*We don't have to be in the same room to be on the same page!!*

**Doing Business With:**

Sonoma County to Honolulu

**Dr. Wayne Eisenhart**, Business Speaker/Trainer and member of the Sonoma County Executives Association will be relocating to Honolulu and therefore asked Jack Schneider (whom he had met at an IEA Conference) to refer a local CPA....Jack introduced him to **Stanley Wachi**, HEA member. *"Stan - Thank you for responding to our inquiry. My wife and I very much appreciate your informative response. Since you appear to be familiar with both California and Hawaii tax laws we are planning on using your services as our CPA when we move to Oahu later this year. We look forward to meeting you soon and becoming one of your clients. Best regards, Wayne"*

**Welcome New Members!**

Welcoming new company members to the IEA



*Hosted by Calgary Executives Association*

**HYATT REGENCY CALGARY  
SEPTEMBER 26-29, 2007**

*The Conference Agenda & Registration forms are being finalized and should be out momentarily.... [www.calgaryexecutives.ca](http://www.calgaryexecutives.ca)*



**The Calgary Skyline**

*- and if you think that building looks like a big saddle, you're right. That's the Saddledome, home of the Calgary Flames, designed with the Calgary Stampede in mind.*

**Host Hotel:** Hyatt Regency Calgary    Reservations Tel: (800) 233-1234  
[www.hyattregencycalgary.com](http://www.hyattregencycalgary.com)

You will need the Conference Code (which we don't know yet)  
Rates is **\$185.00** Cdn per night for single/double occupancy (at the current exchange rate of .92 that works to **\$170.50** US plus tax which is currently 11.10%).

**IMPORTANT TRAVEL NOTICE**

ALL persons traveling by air between the United States and Canada, need a **VALID PASSPORT**. PLEASE ensure you have the proper documentation in advance of your travels to Canada. *I am told that the US Passport office is now taking up to 48 days unless you pay for*

chapters. (For inclusion, send info to the IEA Director.)

### Syracuse:

Syracuse Isuzu Trucks  
Michael Aiello  
Medium Duty Commercial Truck Sales & Service

### Seattle

Promega, LLC Stats:  
Member: Kevin Shoemaker  
Leadership Assessment and Development

### Fort Lauderdale

Florida Power & Light Co.  
**Lynn Shatas;**  
Electric Utility

TimePlus Payroll Service  
Tom Jennings.  
Payroll Services

C. Way Hoyt Tree Trimmers & Assoc  
C. Way Hoyt, owner.  
Tree Care/ Arborist

### Edmonton

Ashley Furniture Homestore  
Richard Nay, Edmonton Manager  
Retail Furniture

### San Fernando Valley (so far in 2007)

Efi Ben-Efraim  
ONE STOP AUTO BODY  
Auto Body & Paint

Robyn Buehler, Owner  
CREATIVELY GIFTED  
Custom Stationery

Donna Carsten  
dashBUSINESS  
Bookkeeping

Rudy Cedillos  
ALLIANCE BANK  
Banking - Checking Accounts, Money Market Accounts,  
Business Lines of Credit, Construction Loans

Marilyn Cornejo  
HOLIDAY INN – WOODLAND HILLS  
Hotel Accommodations, On site Meeting and Event Facility

Gil Caspi, President  
UNIQUE RESTORATION  
Emergency Services: Water, Fire, Mold Remediation; Restoration & Reconstruction

Michele Lyn Gibson, Esq.

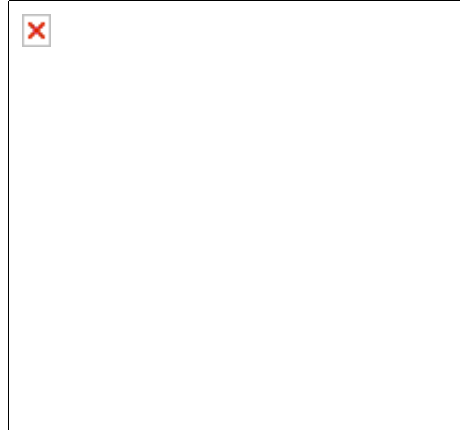
**expedited service.**  
**So don't delay!**

### How to get to Calgary Alberta?

- for travel assistance and advice please contact **Lesley Paull, Paull Travel** (Edmonton EEA member ) toll free 1 800 207 2250 or email [lesley@paultravel.com](mailto:lesley@paultravel.com)

### Wow! Have you been to the Canadian Rockies?

Wednesday, Sept 26, prior to the Meet & Greet, which marks the official start of the conference, the IEA Board of Directors will meet but the rest of you have the chance to golf at Kananaskis, one hour outside Calgary.



Hard to concentrate on your game in this splendor!

On Saturday Sept. 29, CEA is arranging for the entire conference to load on buses for a one hour drive to the spectacular town of **Banff**.



Cascade Avenue, (main street)

For those of you who **wish** to extend their trip for a few days, here are a few pictures and ideas about what to do....while in Banff

- ride up the Banff Gondola (you could hike to the top if you're in GREAT shape)

LAW OFFICES OF MICHELE LYN GIBSON  
Attorney: Family Law

Susan Harris,  
MARY KAY  
Beauty Consultant: Skin Care products and  
Makeup Products

Judith Wilson,  
JUDITH WILSON INTERIOR DESIGN GROUP  
LLC  
Interior Design

*Wow! I had to ask Debra what accounted for the huge increase and here is her reply: Last year we ran a contest ... Operation 99/99/99 for 99 days and brought in quite a few excellent members. It allowed a member to come in during the period of the contest for \$99. for first month, \$99. last month and \$99. initiation dues and pay \$99. for six months and then dues would revert to the regular \$130. It also gave the member the opportunity to pay \$99. for dues for six months. This year we began with another contest with a slight change and made it 199/99/99 (increasing the initiation fee to \$199, rather than the normal \$325). We have benefited from the greatly increased leads and enthusiasm and the recruiting momentum seems to be continuing even without the contest and we are seeing even more potential members at this time without the contest.*

For more information on the contest contact  
Debra Weiss Sakacs, Executive Director  
The Executives' Association of the San Fernando  
Valley, email: [director@easfv.com](mailto:director@easfv.com)

*2007 IEA President Jack Schneider*

### Jack's Travel Journal

New Orleans May 1 - In my estimation GNOEA brought southern hospitality to a whole new level. They provided a complimentary room in a great hotel in the French Quarter. They also hosted a great dinner with their future president, the current president, the ED and their spouses. To round out the dinner group was Mike Mitchell, IEA Board member.

At the breakfast meeting the ED indulged my choclaholic weakness with a presentation of three different varieties of Krispy Kreme chocolate doughnuts. I was also presented with a giant gift basket.

The meeting was lively, humorous and well run. They are a high energy group with a great sense of humor. They have approx 80 members and were extremely interested in various techniques to promote membership growth. Great meeting facility. Good networking and socializing afterwards.

Jack

Next: I will be in Syracuse for their June 12th noon meeting, and then will be in NYC for their



Banff Gondola

- drive 3.5 hours north on the Columbia Icefields highway (thru the fall colors) some of the most magnificent country in the world to Jasper



Maligne Lake

- half way there take a Sno-Coach tour of the Icefields glaciers



SnoCoach Tour (that 'is' summer time)

- take a week long Leadership & Management course at the globally respected Banff Centre for Leadership, a class starts Sept 30

- take an early morning hike to the top of a mountain to watch the sunrise (don't forget the champagne)

June 14th noon meeting.

## Travelling?

Why not try an IEA member hotel....

### Honolulu HI

**Outrigger Hotels & Resorts**

[www.outrigger.com](http://www.outrigger.com)

Dean Nakasone

[dean.nakasoen@outrigger.com](mailto:dean.nakasoen@outrigger.com)

### Seattle WA

**Crowne Plaza**

[www.crowneplaza.com](http://www.crowneplaza.com)

Rene Neidhart

[RNeidhart@cphotelseattle.com](mailto:RNeidhart@cphotelseattle.com)

### Fort Lauderdale FL

**Lago Mar Resort & Club**

[www.lagomar.com](http://www.lagomar.com)

Walter Banks

[reservations@lagomar.com](mailto:reservations@lagomar.com)

### San Francisco CA

**Queen Anne Hotel**

[www.queenanne.com](http://www.queenanne.com)

Michael Wade [sales@queenanne.com](mailto:sales@queenanne.com)

*The IEA Board met in San Francisco May 5th - thanks to Queen Anne Hotel and also the rest of the SFEA members who gave us such a nice loot bag on our arrival, and the caterer who provided us with a great boxed lunch. The hotel is magnificent - restored Victorian, and we got a big kick out of the Ghost Hunter tours.*

### San Fernando Valley

**Holiday Inn - Woodland Hills**

<http://www.hiwoodlandhills.com/>

Marilyn Cornejo

[marilyn.cornejo@sbcglobal.net](mailto:marilyn.cornejo@sbcglobal.net)

### Las Vegas NV

**Gold Coast (Boyd Gaming)**

<http://www.boydgaming.com/>

Mary Ann Burns

[maryannburns@boydgaming.com](mailto:maryannburns@boydgaming.com)

### Nanaimo BC

**Coast Bastion Inn**

[www.coasthotels.com](http://www.coasthotels.com)

Kerry Pearce

[k.pearce@coasthotels.com](mailto:k.pearce@coasthotels.com)

### Palm Beach FL

**Palm Beach Gardens Marriot**

[www.marriott.com/pbipb](http://www.marriott.com/pbipb)

Roger Amidon [rogeramidon@marriott.com](mailto:rogeramidon@marriott.com)

### Warwick RI

**Radisson Airport Hotel**

[www.radisson.com/warwickri](http://www.radisson.com/warwickri)

Cheryle LaBanca [clabanca@jwu.edu](mailto:clabanca@jwu.edu)



Castle Mountain

- have lunch at the fabulous Banff Springs Hotel....truly a fairy tale castle ....or stay - rooms start @ \$459 / night!



Banff Springs Hotel

Or, for something totally different - especially if you have kids - drive 2 hours NE from Calgary to the Drumheller Badlands and visit the Tyrell Dinosaur Museum - the largest dinosaur site in the world.



Drumheller Badlands 'Hoodoos'

**More articles about the Banff & Lake Louise area....Below**

### **Northeast/North Central Regional Conference**

Buffalo, New York May 10-12, 2007.

Out of town attendees: **Cindy McFall** and **Nancy Mahoney**, Akron; **Brian Rothschild**, New York; **Mike Fischbach & Dave Tamas** from Cleveland; and **Linda Bennett** from Syracuse, **June Cox**, Detroit, **Jack Flynn**, Worcester and **Greg Porcaro**, Rhode Island.

From the BEA newsletter: **Cheryl Samilio-Meyer, Buffalo ED**

*WOW, what a couple of weeks these have been. Our President's Dinner held at the Brierwood Country Club had reduced attendance thanks in no small part due to the Buffalo Sabres proceeding to the final round for the Stanley Cup. Some 20 members cancelled their reservations because of "the game." For the 60 people who did show up, it was a GREAT time. The food was out of this world and our special presentation to Al Oberst on attending BEA meetings for 50 years was not to be missed. Our out-of-*

London ON  
Station Park Allsuite Hotel  
[www.stationparkinn.ca](http://www.stationparkinn.ca)  
[lfrench@stationparkinn.ca](mailto:lfrench@stationparkinn.ca)

Fort Worth TX  
Etta's Place  
[etta@flash.net](mailto:etta@flash.net)  
Leslie Bensen  
[leslie@ettas-place.com](mailto:leslie@ettas-place.com)

Red Deer AB  
North Hill Inn  
[www.northhillinn.com](http://www.northhillinn.com)  
Joyce Boone (no email)

Charlotte NC  
Hampton Inn & Suites Southpark at Philip's Place  
no website listed  
Fay Gibson [fjibson@carolinnarr.com](mailto:fjibson@carolinnarr.com)

Abbotsford BC  
Ramada Place  
[www.ramadaabbotsford.com](http://www.ramadaabbotsford.com)  
Jean Marc Guillamot  
[jean\\_marc@ramadaabbotsford.ca](mailto:jean_marc@ramadaabbotsford.ca)

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The Westin Edmonton  
[www.westin.com/edmonton](http://www.westin.com/edmonton)  
Brenda MacGregor  
[brenda.macgregor@westin.com](mailto:brenda.macgregor@westin.com)

Miami FL  
Miami Airport Marriott  
no website listed  
John Mulrey [john.mulrey@marriott.com](mailto:john.mulrey@marriott.com)

Akron (Cuyahoga Falls) OH  
Sheraton Suites  
[www.sheratonakron.com](http://www.sheratonakron.com)  
Deborah Mason [dmason@sheratonakron.com](mailto:dmason@sheratonakron.com)

2007 IEA Board of Directors

**For a complete list of the IEA Board of Directors, please click on 'Contact us' on the IEA web home page.**

*town guests were quite impressed with our group and, as most strangers exclaim when they finally visit Buffalo "I had no idea it was so nice here!" Friday brought the IEA Regional Conference with 27 attendees. The quality of the discussions on the topic of diversity in business was as good if not better than we could have accomplished with a larger crowd of maybe not so enthusiastic participants. Mark Dulaney was our guest speaker and he clearly knows his topic. Thanks to all who helped make this conference possible, and who participated in this special event!*

#### **From Nancy Mahoney, (new) Akron ED**

*Cindy McFall and I went to the Buffalo District Meeting last Thursday and Friday – I sat with Linda and June and they were most helpful. So was Brian from International, as well as the ED's from Worcester and Cleveland. Cheryl is a fireball! We were wine and dined and informed – the speaker was excellent on "Diversity". IEA Vice President Cindy M did an excellent presentation on membership in IEA and BEA members asked her after the dinner "how to join". Our 3 ½ hour ride there and back also gave me much input from Cindy.*

### **Congratulations & News**

#### **San Francisco**

After 20 years, Lee Jones of Cameron Jones announced his resignation from EASF effective June 1st. Lee and Russ have officially retired and are moving to Sacramento. Lee served many years on the Board of Directors for IEA and continues (temporarily?) to be our Historian.

*We will miss Lee and wish them both a happy retirement!*

#### **Akron**

The new Executive Director of the Akron Executives Association is **Nancy Mahoney**, Executive Director, 49 Berkshire Ct., Suite 4B, Akron, OH 44313 [director@akronexecs.org](mailto:director@akronexecs.org)

#### **Charlotte**

**Sandi Greene**, Executive Vice President, Executives Association of Charlotte has given her resignation a week ago, however, she is going to help transition someone into the position so we don't have a firm date yet.

#### **Las Vegas**

Congratulations to Las Vegas member:  
*The List, Business Press - April 30, 2007*  
*Television Stations (Ranked by no. of households)*  
*Source - Nielsen Media Research sample*  
*Feb. 2 - Mar. 1, 2007 & Business Press Survey 2007*  
**#1 - KLAS-TV 8 - CBS - 34,000**

#### **Great Britain**

Having reached the young age of 75 and having decided to head up our new charity - Street Kids Of Africa - working with the homeless and seeking to build affordable homes, I am handing over the EAGB to Jo Gideon.

[Jo@eagb.biz](mailto:Jo@eagb.biz) Jo has just completed her third month.

Sadly while we have not been able to become members of the IEA, I have enjoyed meeting several of the IEA members whilst over in the States a few years ago.

God bless you, David Britton

#### **Banff and Lake Louise by the Numbers** *(copied directly from Travel Alberta websites)*

**3 million:** the number of people who visit each year.

**8300:** the number of permanent residents in the Town of Banff (including the son of the IEA Director)

**6600:** in square kilometres, the size of Banff National Park.

**3612:** the number, in metres (11,850 feet), of Mt. Forbes – the highest

mountain totally within the park – seen from North Saskatchewan River Crossing along the Icefields Parkway.

**2600:** the estimated number of mountain goats.

**1909:** skiing is introduced in Lake Louise and Banff by Swiss and Austrian mountain guides.

**1900:** the population of the Hamlet of Lake Louise in the summer

**1885:** the year Banff National Park was established, the first in Canada and third in the world.

**1000:** the estimated number of elk.

**80:** the estimated number of grizzly bears – there are between 50 and 60 black bears.

**50:** the estimated number of wolves.

**12:** golf courses within a short drive, including the only one in the park at The Fairmont Banff Springs Hotel.

**3:** the number of ski resorts – Banff Mount Norquay, Sunshine Village and the Lake Louise Mountain Resort, (sorry but they are not open in September)

### **Celebrate Place and People: Banff and Lake Louise**

*Encircled by fresh and pure beauty, it's a vibrant place that defies stereotypes. It's got glitz and granola, wildlife, and sometimes wilder night life. Moms and Dads jog past pushing baby trailers. Seniors share tales on park benches. Genuine people live here.*

*Banff and Lake Louise are unique and authentic. They're dynamic areas with extraordinary natural beauty, wide-open spaces and where people feel free. Life is celebrated here through the natural environment, wildlife, plant life, and clean water.*

*The community includes everyone from ardent athletes to accomplished artists. However, the handful of deer and elk who brave the streets of Banff and Lake Louise are the real celebrities here, with their own tourist paparazzi clicking away as the animals serenely stroll past. Like most celebs, they too get snarly when a camera comes too close.*

*But most of the wildlife in this vast park, including moose, grizzly bears, wolf, and big horn sheep, placidly spend most of their time out in the vast Banff National Park wilderness. Hunters are not allowed in this protected World Heritage site, so animals only have to watch out for their natural predators.*

*A stroll down the streets and lanes of Banff or Lake Louise reveals a heart-grabbing view of a mountain at each corner. A vast eye-snapping, knock your boots off wilderness, the Canadian Rockies stretch as far as the eye can see. People find the bold views both humbling and life-affirming.*

*The raw physical beauty draws adventurous mountain climbers and hikers tired of following footsteps in busier locales. The colours alone seduce artists, painters and photographers: turquoise blue glacier-fed lakes, endless green forests, delicate wildflowers of every hue, subtle shades of silver gray, ice white and deep ebony on the peaks, and the crimson alpine sunsets.*

*Residents of Banff and Lake Louise live in one of the most beautiful places on Earth, and feel privileged to experience the best that life has to offer here.*

Some other websites to visit:

<http://www.travelalberta.ca/>

<http://www.discoverbanff.com/>

<http://www.columbiaicefield.com/>

<http://www.kananaskisgolf.com/>

<http://www.discoverjasper.com/>

