



international executives association

April 2007

A publication of the IEA

Energizing Connections

2007 IEA Conference

Hosted by Calgary Executives Association

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**HYATT REGENCY CALGARY
SEPTEMBER 26-29, 2007**

**INTERNATIONAL EXECUTIVES
ASSOCIATION**

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Managing Director Betty Adams

*We don't have to be in the same
room to be on the same page!!*

Executive Director's Sharing

In March the topics reviewed were:
**Membership Drives; and Classification
Infringements.** If you wish to review the
compiled answers (and you are an IEA
member) just ask director@ieaweb.com for
a copy.

Welcome New Members!

Welcoming new company members to the IEA
chapters. (For inclusion, just send info to the
IEA Director.)

Seattle

HomeStone Mortgage

Member: Jackie Murphy
Classification:
Mortgage Lending: Residential
Email: jmurphy@homestone.com
Web site: www.jackiemurphy.com

On behalf of the Calgary Executives Association's Board of Directors and Members, we are pleased to invite you to attend the 2007 International Executives Association's Annual Conference, "Energizing Connections", taking place September 26-29, 2007 in sunny Alberta at The Hyatt Regency in Calgary. The Canadian Rockies will serve as the backdrop for the more than 150 business executives who will share challenges, explore ways to maximize their businesses and network with one another to creatively and effectively improve their collective bottom line.

Reaching the top decision-makers from businesses throughout the United States and Canada is just one of the many benefits you will gain from attending this year's conference. We are currently putting together a powerhouse program for you that will include keynote presentations, general sessions, association problem solving breakout sessions, a gala evening, and we will finish off with a trip to Banff in the Canadian Rockies.

As more information comes available, you will see the links provided to the left of this message become live. They will take you to the various conference information pages and the registration form for this year's conference.

Come and learn with some of the top business executives in North America. We hope to see you this fall in Calgary, Alberta!

Greg McPherson
Executive Director, 2007 Conference Coordinator
Calgary Executives Association

IMPORTANT TRAVEL NOTICE

Beginning January 23, 2007, ALL persons, including U.S. citizens, traveling by air between the United States and Canada, Mexico, Central and South America, the Caribbean, and Bermuda will be required to present a **VALID PASSPORT**, Air NEXUS card, or U.S. Coast Guard Merchant Mariner Document, or an Alien Registration Card, Form I-551, if applicable. PLEASE ensure you have the proper documentation well in advance of your travels to Canada. For more information, visit the US Department of State's website at http://travel.state.gov/travel/cbpmc/cbpmc_2223.html.

GETTING TO CALGARY

Calgary International Airport operates 24 hours a day, seven days a week. Serving 10.1 million passengers in 2005, Calgary International Airport is Canada's 4th busiest and a vital hub for regional, domestic and international carriers. More than 200 scheduled flights weekly operate between Calgary and major U.S. cities. U.S. non stop destinations include: Chicago, Dallas, Denver, Houston, Las Vegas, Los Angeles, Minneapolis, New York, Phoenix, Salt Lake City, San Francisco and Seattle. Contact your local Travel

ISOutsource.com
Member: Dan Hay
Classification:
Computers: Commercial Network
Sales & Support
Email: danh@isoutsource.com
Website: www.isoutsource.com

2007 IEA President Jack Schneider

Jack's Travel Journal

Thurs, March 22nd – Maui Executives Association

Attended the Maui Execs Association meeting this AM: They had great energy during the meetings; good membership participation, and good lead generation. They have 30 plus members and are in the middle of a leads contest attempting to double their membership size by June.

It has been almost two years since my last visit, and the MEA progress has been amazing. Members were energized, the meeting moved along on schedule, everyone participated in the leads session, and it was fun.

From Debbie: We were happy to have the IEA President at our meeting. Ed Bigger had an IEA member from Edmonton visit his restaurant yesterday. They had looked up the MEA website and made a point to go to his café and were pleasantly surprised to find the MEA President! He will have a good story for next week's meeting.

Tues Mar 27 - Kona Executives Association
Your runaround Prez went to the Big Island of Hawaii this morning to attend the KEA Breakfast meeting. It was really a great meeting, they are high energy, they produced a large number of leads, and the meeting was fun. The meeting was run virtually the same as HEA runs their meetings. (Not surprising since KEA was started by John Wilkinson - an HEA member). Believe it or not, due to the Air Fare War over here the ticket cost me \$19 each way!!!

Also from Jack: I'm in the process of physically enlarging my office space, and launching my new company. That is my excuse for not having the time to compose a proper "Letter from the Prez" The only words of wisdom that I can think of is: "I plan on living forever, so far so good"

Coming up ...

Tues, May 2nd AM is the New Orleans Execs

Agent for more information on how to get to Calgary.

GETTING FROM THE AIRPORT TO THE HOTEL

Calgary International Airport is approximately 20-30 minutes from the downtown. There are no shuttle services to the Hyatt Regency Calgary. Fares are based on meter rates and the approximate fare to Downtown Calgary is between \$27 to \$30 under normal conditions. If you need assistance getting to the hotel from the airport, or would like a CEA member to pick you up, please contact the CEA office directly to arrange.

Host Hotel

Our host hotel, the Hyatt Regency Calgary is conveniently located in downtown Calgary next to shopping, museums, and a multitude of restaurants. Delegates are responsible for making their own room reservation and can do so by calling the Hyatt directly. When making your reservation, please be sure to advise the Hyatt you are part of the International Executives Association Annual Conference delegation.

Hotel rates are: (in **CANADIAN Dollars**)

\$185.00 per night for single/double occupancy.

\$220.00 per night for triple occupancy.

\$255.00 per night for quadruple occupancy.

The above rates are in Canadian Funds and are exclusive of applicable federal, provincial, local taxes and fees (which are currently 11.10%). Conference Rates are available anytime during the period between September 23, 2007 and October 2, 2007, subject to availability.

Please make your reservation no later than Friday, August 24, 2007 to guarantee conference rates.

Hyatt Regency Calgary
700 Centre Street SE
Calgary, Alberta, Canada
T2G 5P6

Reservations Tel: (800) 233-1234

www.hyattregencycalgary.com

CALGARY ATTRACTIONS

It is the city's uncommon energy and its unique combination of adventure, spirit and Western hospitality that makes Calgary the city to visit. Optimism is rooted in the rich heritage and pioneering traditions of the people who built this region.

In Calgary, we find a wealth of cultural attractions, festivals, diverse restaurants, parks and city pathways, live performances, shopping, specialty boutiques and trendy night spots. Calgary's wide open blue skies, sunshine and moderate climate beckons outdoor enthusiasts with endless four-season adventure.

The Calgary Executives Conference Website has many links to other websites that may make your travels to Calgary much more enjoyable. If you have any questions about Calgary and surrounding areas, please don't hesitate to contact the CEA office for more information.

The Conference Agenda is just being finalized and should be up on the website shortly. www.calgaryexecutives.ca

Northeast/North Central Regional Conference

being held in Buffalo, New York on Friday, May 10-12, 2007.

The Hotel is the Hyatt Regency Buffalo. Hyatt Regency Buffalo (1-800-233-1234) The hotel has a bridge directly from it to the Convention Center where we will be holding our conference on Friday. Special room rate of \$99.00 per night, plus tax. Please make your own reservation on a credit card, but make sure to tell them that you are booking with the Buffalo Executives Association. The rate is good for Thursday, 5/10, Friday, 5/11 and Saturday, 5/12/07. This special room rate will expire on April 10, 2007. After that, prevailing room rates (\$149+) will apply.

Tentative Agenda:

May 10 - Dinner with BEA, Speaker Cindy McFall IEA Vice President
May 11th

8:00 am Registration and Continental Breakfast at Buffalo Convention Center

9:00 am Breakout Sessions:

1) "Membership in the Association: How to reach out to a more diverse audience with an aim toward increasing membership"

2) "How to invite your members to serve as 'Active Participants' of your association, increasing value and resulting in member retention."

Breakfast.

May 5 San Francisco for the mid year IEA Board meeting, then back to Honolulu.

May 10 - IEA Vice President Cindy McFall will speak at the Regional Meeting in Buffalo

NE/NC: Worcester, (June 4) Noon 4.5 hours drive), Syracuse (Tues 5th Noon 2.5 hours Drive), Buffalo (Wed June 6th, 5 hours Drive) Detroit (June 7th) Joint meeting with Windsor Execs.

NW - July 30th – Naimaimo Execs;

Wed, Aug 1st – Vancouver Execs;

Thurs Aug 2nd – Abbotsford Execs

June's Travels:

On February 8, June Cox, Executive Director of the Detroit Executives Association attended the meeting of the Ottawa Executives. June was in Ottawa having been invited by Pat Parker, Executive Director of the Construction Landscaping Association of Eastern Ontario to speak to that association at a dinner meeting. Pat Parker had once been the Executive Director of the OEA.

Pat's cousin, Rob Sproule, is a member of the OEA and when he heard June was going to be in Ottawa arranged for her to speak at the OEA's luncheon meeting. June spoke on the state of Executives Associations and the benefits of the IEA. She was well received and after her presentation during a question and answer period, one of the long time members said that Ottawa had been a member of the IEA and perhaps it was time to consider rejoining.

June enjoyed very much the opportunity to spend some time with Pat Parker. She looks great, is busy managing 3 different associations and is as funny and witty as ever. It was good to be back in Ottawa where June had lived many years ago.

And, for hockey fans, at the airport in Toronto on the way back to Windsor, she talked (flirted, actually) with the great **Gordie Howe**. He and a grandson were returning from a speaking engagement in Halifax and were flying on the same plane to Windsor. What a thrill!!

Travelling?

Why not try an IEA member hotel....

San Fernando Valley

Holiday Inn – Woodland Hills

<http://www.hiwoodlandhills.com/>

Marilyn Cornejo

marilyn.cornejo@sbcglobal.net

Noon Buffet Lunch at Buffalo Convention Center
Guest Speaker: Mark Dulaney - "Building Diverse and Profitable Business Relationships" Making a business case for diversity.

2:00 pm Roundtable Discussions
1) "Role of the Ex. Director in Member Recruitment"

3:15 pm Break
3:30 Recap of Conference
4:00 Networking

For More Information on the NE/NC Regional Conference contact

Cheryl Samilio Meyer

Executive Director, BEA

info@buffaloexecutivesassociation.com

(716) 852-6916

Congratulations & News

Jacksonville

Get well wishes go to Commercial Realtor Member **Jay Severance**, (also former JAX Executive Director & IEA Board member) who is battling health issues.

Worcester

Joseph G. Moro of Upton, a loan officer at Bay State Savings Bank of Worcester, has been installed as president of the 67-year-old Worcester Executives Association.

During his nearly 40 years in the banking business, Mr. Moro owned Bank Street Financial and Easton Mortgage Corp.; he worked on the first package of loans for the Federal Home Loan Bank, the forerunner of Freddie Mac; and he was a former state bank examiner and a loan officer with the Homeowner's Federal Savings and Loan Association in Boston.

Other elected officers are Sally Jablonski, president of Herbert Berg Florist, vice-president; Denise Pierce of Denise Pierce Interiors, secretary; and Frederick Mottle, chairman of Mottle, McGrath, Braney and Flynn PC, treasurer.

Syracuse

CONGRATULATIONS to the following Syracuse Execs members!
Contemporary Personnel Staffing, on their recent award from the Chamber of Commerce for Community Involvement; and **Solvay Bank**, on being selected by the Syracuse Chamber as "Bank of the Year"!

Las Vegas

Congratulations to Las Vegas member **Cintas Corporation** on being named the Most Admired Company in the diversified outsourcing industry on FORTUNE's 2007 list of "America's Most Admired Companies." Cintas has consistently ranked among the top five Most Admired organizations in its industry sector since 2001, and has topped the diversified outsourcing list for the fourth time.

Cintas is also a member in Fort Lauderdale & West Palm Beach.

Condolences:

William R. Courtade, director of executives group

May 23, 1920 — March 8, 2007

William R. Courtade of Derby, a retired electrical firm sales executive and longtime executive director of one of the region's leading professional networking organizations, died Thursday in Mercy Hospital. He was 86. Mr. Courtade was vice president of sales at Niagara Transformer Corp. in Cheektowaga until his retirement in 1982. For more than 20 years, he was executive director of the Buffalo Executives Association, which is

Las Vegas NV
Gold Coast (Boyd Gaming)
<http://www.boydgaming.com/>
Mary Ann Burns
maryannburns@boydgaming.com

Nanaimo BC
Coast Bastion Inn
[no website listed](#)
Kelly Ackeral lcbastion@nanaimo.ark.com

San Francisco CA
Queen Anne Hotel
www.queenanne.com
Michael Wade sales@queenanne.com

Palm Beach FL
Palm Beach Gardens Marriot
www.marriott.com/pbipb
Roger Amidon rogeramidon@marriott.com

Warwick RI
Radisson Airport Hotel
www.radisson.com/warwickri
Cheryle LaBanca clabanca@jwu.edu

London ON
Station Park Allsuite Hotel
www.stationparkinn.ca
lfrench@stationparkinn.ca

Fort Worth TX
Etta's Place
etta@flash.net
Leslie Bensen
leslie@ettas-place.com

Red Deer AB
North Hill Inn
www.northhillinn.com
Joyce Boone (no email)

Charlotte NC
Hampton Inn & Suites Southpark at Philip's
Place
no website listed
Fay Gibson fgibson@carolinna.rr.com

Abbotsford BC
Ramada Place
www.ramadaabbotsford.com
Jean Marc Guillamot
jean_marc@ramadaabbotsford.ca

Edmonton AB
The Westin Edmonton
www.westin.ab.ca
Brenda MacGregor
brenda.macgregor@westin.com

Miami FL
Miami Airport Marriott
[no website listed](#)
John Mulrey john.mulrey@marriott.com

considered the area's most exclusive lead exchange group for local business people.
He is survived by his wife of 62 years, the former Eileen Hauptman; four daughters, Mary Eileen Callan, Siobhan Schroth, Patricia Culligan

Akron (Cuyahoga Falls) OH

Sheraton Suites

www.sheratonakron.com

Deborah Mason dmason@sheratonakron.com

Honolulu HI

Outrigger Hotels & Resorts

www.outrigger.com

Dean Nakasone

dean.nakasoen@outrigger.com

Seattle WS

Crowne Plaza

www.crowneplaza.com

Rene Neidhart

rneidhart@crowneplazaseattle.com

Fort Lauderdale FL

Lago Mar Resort & Club

www.lagomar.com

Walter Banks reservations@lagomar.com

2007 IEA Board of Directors

**Note: Next IEA Board Meeting to be held
in San Francisco May 5th.**

**For a complete list of the IEA
Board of Directors, please click on
'Contact us'**