



international executives association

March 2007

A publication of the IEA



Happy St Patrick's Day



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Do You Remember *WHY* You Joined Syracuse Execs?

Let's examine that question...

**INTERNATIONAL EXECUTIVES
ASSOCIATION**

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Fax: 780-413-1975
Managing Director Betty Adams

*We don't have to be in the same
room to be on the same page!!*

Executive Director's Sharing

Last month, two ED's asked for assistance (and received tons of answers & advice) from the other IEA ED's. First question was about Member Committee Duties and the other was regarding Fund Raisers vs Social Events. If you wish to review the compiled answers (and you are an IEA member) just ask director@ieaweb.com for a copy.

Most likely your primary reason was to develop an avenue to increase your business through networking with fellow members. The principle of networking is one of the most inexpensive and efficient marketing tools known today ... **providing you follow the rules!** And just what are the rules?

- .. ATTENDANCE: If you don't attend meetings regularly, **you can't expect to get your share of leads!**
- .. PARTICIPATION: Taking an active role in ALL phases of SXA activities **is one of the most effective methods to become known within the Association ... whether it be a meeting, open house, social event, visitation or networking program!**
- .. TRAINING MEMBERS: Consider SXA another 'sales arm' for your business. **Each week you have the potential of over 80 "sales people" to sell your products and services! Your only payment to your team of SXA "sales people" is reciprocity!**
- .. PROMOTION: The chance to promote your products and services through a Craft Talk **comes around every eighteen to twenty-four months... take it!!**

This article was 'borrowed' from Linda Bennett's Feb 20th Newsletter for the Syracuse Execs....but I'm sure it is relevant for every EA.

Welcome New Members!

Welcoming new company members to the IEA chapters. *(For inclusion, just send info to the*

San Francisco

CATEGORY-CATERING

Black Tie Affair

Frances Guevara-President

161 Bacon Street, S. San Francisco CA 94080

www.ablacktieaffairinc.com

CATEGORY-ENVIRONMENTAL

CONTRACTING

L&W Construction Services

Jean Lindsey-President

5200 Redwood Highway, Petaluma, CA 94952

www.lwconstruction.net



Start Ups

Following is contact information for two cities who would like to start Executives Associations. If you are interested please contact them directly.

Houston

Steve Roppolo: Ph 713.647.5819.

stroppolo@laborlawyers.com

Lakeland (near Tampa Bay, FL)

Dayton Rumbough

hdrumbough@tampabay.rr.com

Knoxville Tennessee

A retiring Las Vegas member wishes to start an EA in Knoxville. Contact Marguerite Widener, LVEA for more info

Have you Paid Your IEA Membership Renewal?



Travelling?

Why not try an IEA member hotel....

Las Vegas NV

Gold Coast (Boyd Gaming)

<http://www.boydgaming.com/>

Mary Ann Burns

maryannburns@boydgaming.com

Nanaimo BC



Congratulations & News

Las Vegas

Sean Ono and Eagle Promotions recently received several awards from Diversity Business.com. for Nevada - Top Diversity Owned Business; Top Asian Pacific Owned Company; Top Small Business. Sean was also awarded Top 40 Under 40 for 2007 which will be announced this month.

Kara Kelley named Executive of the Year by Western Association of Chamber Executives. at its annual conference in Foster City, California.

Kara is Pres. & CEO of the Las Vegas Chamber of Commerce and the LVEA Member Rep.

The Executive of the Year award recognizes the chamber chief executive officer who is an outstanding chamber administrator and chief paid executive. The four areas of expertise include finance, communications, legislative action, and membership services performed by the chamber.

WACE is an organization of chamber of commerce executives from 14 Western states and one Canadian province. Its mission is to enhance and promote the professional growth and competence of chamber of commerce executives. W.A.C.E. offers professional development opportunities, industry and business issues research and programs to its members.

"Being named Executive of the Year is one of our association's highest honors", said Dave Kilby, president & CEO of W.A.C.E. "Kara Kelley embodies the spirit of the Executive of the Year award through her dedication to ensuring that chambers of commerce continue to meet the evolving needs of their business members."



2007 IEA President Jack Schneider

SE/SC Trip Summary

Tues, Feb 6 Dallas

Dallas Execs Assoc really pulled out all the stops for me. The night before the DEA meeting, they hosted a meet & greet reception at their restaurant member. Texas Pupu's (appetizers) were served & they were Great. About 20 DEA members attended, and a group of 8 joined me for dinner later. A most enjoyable evening. IEA & I were truly held up as something special.

A lot of networking takes place prior to the beginning of the breakfast meeting where the 5 or 6 greeters all wore leis. The DEA entertainment member, accompanied by two other DEA members performed a sing along with the members. They performed Tiny Bubbles and the Eyes of Texas prior to the meeting.

DEA is a well run, outgoing, friendly and interesting Assoc that was formed in 1935. (It's getting really difficult to find anything older than I am, but this group was!). The energy in the room was extremely high. There are many mutigenerational members, including one third generation member. Thank you DEA & Marcie!

Wed., Feb 7 Tampa

Pinellas Execs Assoc is a smaller group with less than 50 members. This meeting was the

Coast Bastion Inn
[no website listed](#)
Kelly Ackeral lcbastion@nanaimo.ark.com

San Francisco CA
Queen Anne Hotel
www.queenanne.com
Michael Wade sales@queenanne.com

Palm Beach FL
Palm Beach Gardens Marriot
www.marriott.com/pbjpb
Roger Amidon rogeramidon@marriott.com

Warwick RI
Radisson Airport Hotel
www.radisson.com/warwickri
Cheryle LaBanca clabanca@jwu.edu

London ON
Station Park Allsuite Hotel
www.stationparkinn.ca
lfrench@stationparkinn.ca

Fort Worth TX
Etta's Place
etta@flash.net
Leslie Bensen
leslie@ettas-place.com

Red Deer AB
North Hill Inn
www.northhillinn.com
Joyce Boone (no email)

Windsor ON
Holiday Inn Select
www.his-windsor.com
Andrea Bondy
abondy@lodgian.com

Holiday Inn Select
[no web site listed](#)
Todd Cuthbert fomwin@lodgian.com

Calgary AB
Coast Plaza Hotel & Conf.Centre
www.calgaryplaza.com
Danielle Durrand
ddurrand@calgaryplaza.com

Charlotte NC
Hampton Inn & Suites Southpark at Philip's Place
[no website listed](#)
Fay Gibson fgibson@carolinna.rr.com

Abbotsford BC
Ramada Place
www.ramadaabbotsford.com
Jean Marc Guillamot
jean_marc@ramadaabbotsford.ca

first that new ED Donna Perry handled on her own. It was also the first meeting run by their newly elected Pres. Good energy at meeting. They are trying to grow the association, and are planning on sending Donna to the Calgary IEA Conference.

Thurs Feb 8, Ft Worth
Cowtown Execs Assoc has a friendly, comfortable breakfast meeting. CEA members were very friendly, & eager to say Howdy! CEA has a well run meeting with good camaraderie, and good Leads exchanges. Too bad I could not stay around to schmooze after the meeting since I had to leave for the airport immediately due to my flight scheduling screw up.

Friday, Feb 13 Jacksonville
JAX has the only lunch meeting that I visited on this trip. The Association has recently had its ED retire and the New ED appears to have things well in hand, although attendance for this particular meeting was light.

Tues, Feb 13, Miami
Where am I? If it's Tuesday, I must be in Miami! EAGM is a High energy group & a lot of good leads were exchanged. They are looking to increasing their membership. I enjoyed the well run, fun meeting. Thanks to EAGM for pickup up my hotel tab.

Wed, Feb 14, Orlando
A group of 3 members (Past Pres, current Pres plus the ED) met me for cocktails and dinner the night before their meeting. Great bunch, good camaraderie, and a good exchange of leads was observed.
Whew...I survived a whirlwind trip and headed back to Hawaii for a rest!

There's always two sides to every story, so I also picked out the DEA & PEA's newsletter articles from Jack's visits....

Dallas Visit Writeup by Marcia Perlitz:

President Jack arrived in Dallas yesterday afternoon and our Board had a "Meet & Greet" reception for him at 5 PM at our restaurant member, Kathleen's Art Café. There were about 25 Board members and Past Presidents who attended. Jack and I, our President and his wife, two Past Presidents – and one's wife – and our 2nd V. P. stayed for dinner.

Our Tuesday meetings always begin with a couple of our Past Presidents playing a song on their guitar and banjos. That is followed by an invocation and then everyone goes through a buffet line. In honor of Jack, today the musicians played "Tiny Bubbles" on ukuleles. We also had them wear leis, as well as our greeters and a few others. Jack spoke to the DEA members about the IEA and told them his story about the substantial savings he had when buying a car from the Las Vegas dealer instead of buying it in Hawaii. After the meeting our Lexus rep talked to Jack and it may be that Jack buys a car for Michelle from him!

All in all we had a wonderful time with Jack and I am so glad he came to Dallas! I think the President calling on IEA associations is a wonderful way to promote the IEA and Jack is definitely a great ambassador!

Pinellas EA Visit Writeup by Donna Perry

Business Presentation: Jack Schneider, President of International Executives Association was our special guest today. Jack said we can use IEA to improve, grow or change our organization any way we want. They are there to help us. He also said the annual IEA conference in Calgary this fall would be beneficial for any of our members to attend. Members can learn what other members are doing – a chance to network internationally. The IEA website, IEAweb.com has all information pertaining to the International Executives Association.

Next up for Jack...NE/NC: Worcester, (Mon Noon 4.5 hours drive), Syracuse (Tues Noon 2.5 hours Drive), Buffalo (Wed 5 hours Drive) Detroit (Thurs)

Edmonton AB
The Westin Edmonton
www.westin.ab.ca
Brenda MacGregor
brenda.macgregor@westin.com

Miami FL
Miami Airport Marriott
[no website listed](#)
John Mulrey john.mulrey@marriott.com

Akron (Cuyahoga Falls) OH
Sheraton Suites
www.sheratonakron.com
Deborah Mason dmason@sheratonakron.com

Honolulu HI
Outrigger Hotesl & Resorts
www.outrigger.com
Dean Nakasone
dean.nakasoen@outrigger.com

Seattle WS
Crowne Plaza
www.crowneplaza.com
Rene Neidhart
rneidhart@crowneplazaseattle.com

Fort Lauderdale FL
Lago Mar Resort & Club
www.lagomar.com
Walter Banks reservations@lagomar.com



2007 IEA Board of Directors

Note: Next IEA Board Meeting to be held in San Francisco May 5th.

(Are you aware that the Directors attend these meeting at their own cost?)

Northwest Region:
Mbr: George Vestal, Seattle
george@mcdonaldemployment.com
Dir: Glenna Thomas, Seattle
glenna@seattleexecs.org

Southwest Region:
Mbr: Jack Schneider, Honolulu
jschn@lava.net
Mbr: Christine Cromwell, Sonoma Cty
queenc@sonic.net
Dir: Debra Sakacs, San Fernando Valley
dsakacs@socal.rr.com
Dir: Tiffany Mock-Goemann, San Francisco
tiffany@freshalliance.com

North Central Region:
Mbr: Cindy McFall, Akron
gifts@cookiefrontier.com
Dir: vacant

South Central Region:



IEA Board Member Michael Mitchell sends this notice & says F&P is willing to extend a discount to any EA member who wishes to attend their upcoming seminar:

*Fisher & Phillips LLP presents
Solutions at Work® 2007 Employer Conferences*

Conference Highlights

- *Inspiring and informative keynote speakers*
- *New and innovative breakout topics (including an "Advanced Track" this year, as requested by past attendees)*
- *A new feature this year: "You're On Trial" -- vignettes from the trial of an employment lawsuit*
- *Opportunities to interact informally with Fisher & Phillips attorneys*

Keynote Speaker: **Dr. Kevin Freiberg**

"Dead People Working" Dr. Freiberg, noted author and wildly popular keynote speaker at our 2004 conferences, returns to present *"Dead People Working."* Based on material from Dr. Freiberg's forthcoming new book, this presentation will address how to wake up and energize an under-motivated workforce.

September 10-11, 2007 Caesars Palace, Las Vegas

or

October 1-2, 2007 JW Marriott Hotel, Buckhead, Atlanta

More information will be available soon.

If interested, please contact IEA Board Member:

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New Orleans, LA 70170-3710
504 529-3830 (d)
mmitchell@laborlawyers.com

Fisher Phillips LLP has offices in: Atlanta - Charlotte - Chicago - Columbia - Dallas - Fort Lauderdale - Houston - Irvine - Kansas City - Las Vegas - New Jersey - New Orleans - Orlando - Portland - San Diego - San Francisco - Tampa
www.laborlawyers.com



2007 IEA Conference

Energizing Connections

Mbr: Michael Mitchell, New Orleans
mmitchell@laborlawyers.com
Dir: Marcia Perlitz, Dallas
marcia@dallasexecutives.com

Northeast Region:
Mbr: Brian Rothschild, New York
brothschild@envirochrome.com
Dir: Jack Flynn, Worcester
jackflynnwea@aol.com
Past Pres: Greg Porcaro, Rhode Island
gporcaro@oppgcpa.com

Southeast Region:
Mbr: vacant
Dir: Londra Mean, Orlando
EAGO@cfl.rr.com

Members-At-Large:
Jerry Leipply, Akron
jleipply@att.net

September 26-29, 2007

Calgary, Alberta, Canada

*Greg McPherson Executive Director,
Calgary Executives Assn.*

*Sponsorship opportunities available
(Edmonton Execs will host Hospitality Suite)*

www.calgaryexecutives.ca



*NE & NC Regional Meeting in May...
in Buffalo, NY*

Date: Thursday, May 10, 2007 - Saturday, May 12, 2007
Place: Buffalo, New York
Host: Buffalo Executives Association
Contact Cheryl Samilio Meyer, Executive Director
Phone: (716) 852-6916
E-mail: info@buffaloexecutivesassociation.com
Website: www.bfloexecs.com
Hotel: Hyatt Regency (rate currently at \$109 per night)



Following is the winning entry from an annual contest calling for the most appropriate definition of a contemporary term. This year's term:

Political Correctness.

Political Correctness is a doctrine fostered by a delusional, illogical liberal minority, and rabidly promoted by an unscrupulous mainstream media, which holds forth the proposition that it is entirely possible to pick up a turd by the clean end.

(Sorry...I couldn't resist! Thanks to George V for brightening my day!)

Have a Great Month!