



international executives association

November 2006

A publication of the IEA



**Support The Troops -
past & present -
Canadian & American**

INTERNATIONAL EXECUTIVES ASSOCIATION

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Fax: 780-413-1975
Managing Director Betty Adams

***We don't have to be in
the same room to be on
the same page!!***

Members in the News!

Edmonton

Cowan Graphics President Blaine Macmillan was a final nominee for the Chamber of Commerce Small Business Owner of the Year award. Chamber President Jackson von der Ohe (also an EEA member) noted this is just another example showing what high regard the business community has for Cowan.

Las Vegas

Bob Linden, Bob Linden, President, Shred-it

2007 Board of Directors

Northwest Region:

Mbr: George Vestal, Seattle george@mcdonalddeployment.com
Dir: Glenna Thomas, Seattle glenna@seattleexecs.org

Southwest Region:

Mbr: Jack Schneider, Honolulu jschn@lava.net
Mbr: Christine Cromwell, Sonoma County queenc@sonic.net
Dir: Debra Sakacs, San Fernando Valley dsakacs@socal.rr.com
Dir: Tiffany Mock-Goemann, San Francisco tiffany@freshalliance.com

North Central Region:

Mbr: Cindy McFall, Akron gifts@cookiefrontier.com
Dir: June Cox, Detroit, _junecox@sympatico.ca

South Central Region:

Mbr: Michael Mitchell, New Orleans mmitchell@laborlawyers.com
Dir: Marcia Perlitz, Dallas marcia@dallasexecutives.com

Northeast Region:

Mbr: Brian Rothschild, New York brothschild@envirochrome.com
Dir: Jack Flynn, Worcester jackflynnwea@aol.com
Past Pres: Greg Porcaro, Rhode Island gporcaro@oppgcca.com

Southeast Region:

Mbr: Phil Everingham pbemsdd@hotmail.com
Dir: Londra Mead, Orlando EAGO@eago.com

Members-At-Large: Jerry Leipply, Akron jleipply@att.net

2007 Officers:

President Jack Schneider
Vice President Cindy McFall
Treasurer Phil Everingham
Secretary Tiffany Mock-Goemann

He's Coming to Your City!

As many of us know, our new Leader is a well traveled individual. One of his plans for the year is to visit as many chapters as possible and he is starting at the end of November. While in the South West Region for meeting of the Long Range Planning Committee, his plan is to visit the following EA cities :

Tues 28th AM –Solano, Vallejo

Wed 29th AM –Reno

Las Vegas (& Member Las Vegas Executives Association) was looking for a EA in St Louis. When he found out there isn't one, he quickly changed his focus to asking if his (international) firm is missing out on being members in any existing group: He immediately set the Marketing Dept a new project. "Please go to the web site for the International Executive Association (www.ieaweb.com) and match up their list of cities in which they have an association chapter with our list of branches around the world. I would like to see a list of cities where we both have a presence. Then, send the "matched" list. If the Classification of Paper Shredding is open in your EA, please contact the IEA Director and I will forward the info to Bob. www.securit.com

I love proactive members!

EAFL 50th Anniversary

Congratulations to the **Executives' Association of Fort Lauderdale** who are celebrating 50 years of Executives' *excellence, referrals and friendship* at a Golden Reflections Gala on November 17th.

Application Received

Executives Association of Reno (Nevada) has sent an application for IEA membership which is currently being reviewed by the Board of Directors.

2007 IEA Conference

Hosts

Energizing Connections

Calgary, Alberta, Canada

Greg McPherson Executive Director,

Calgary Executives Assn.

www.calgaryexecutives.ca

September 26-29, 2007

IEA 2008

The Future Conference

Committee is actively looking for a host association for the 2008 conference – if no other

Thurs 30th AM Peninsula, San Jose

Friday – Long Range Committee Meeting San Francisco

Member to Member - Business to Business

Please submit your Leads and/or Did Business With other Associations stories to the IEA Director.

Calgary Executives Association member Michelle Morie reports: Just spoke with Rene at Crown Plaza in Seattle....very nice and helpful! Gave us a great rate. I told him we were going to Seattle for a Van Morrison Concert, and he told me about the Rolling Stones concert he just saw. Thanks for the referral! Looking forward to the trip! Michele

Any one else doing business out there?

Last month I reported on a lead between West Palm Beaches and Buffalo, which resulted in the person getting a new job, and BEA also built her house, painted & carpeted it!

Cheryl promise me the full details for this month's newsletter, but Mother Nature had other plans. You may have seen the story about the massive snow storm that greeted her upon her arrival back from Seattle.... power was out in the city for days and internet & phone services are still interrupted. Then, as many of us northerners know, as soon as it stops snowing & the weather warms up...the flooding starts! Frozer storm drains can't handle the water so it's a big mess. Even as Cheryl is trying to run BEA without email service, she has reminded her members to use BEA's services to help recover.

From Cheryl S-M: At the present time I am advised by Time Warner Cable that I will be without internet access for possibly another week to ten days. I have been borrowing internet access and will have limited availability to communicate with you via e-mail. Therefore, please call the office at 852-6916.

DON'T FORGET YOUR FELLOW BEA MEMBERS WHEN LOOKING FOR CONTRACTORS FOR THE STORM CLEAN-UP.

Master Rug - drying and microbial service, carpet cleaning Markarian Rugs - removal and replacement of damaged carpeting Indoor Air Professionals: drying service and microbial treatment; improve air quality Colvin Cleaners - laundry and dry cleaning service for damaged home items and clothing Johnson & Sons - Property damage Woodstream Nurseries - branch removal (no tree climbing) Huber Electric - repair electrical lines, also taking orders for generators Adam's Door - garage door repairs City Fence - Insurance estimates for free! Normal estimate cost will be waived. AND, AND, AND....

Cheryl Samillio Meyer, Executive Director
Buffalo Executives Association

Question of the month:

From San Francisco EA: New Fundraising Ideas....

In reply to the inquiry by San Francisco about fund raisers in the current newsletter, for 45 years now we have conducted an annual "Economic

options come forward, consideration will be given to a Cruising Conference. For more info, Please contact the Future Conference Chair Marcia Perlitz
Marcia@dallasexecutives.com.

Travelling?

Why not try an IEA member hotel....

Nanaimo BC

Coast Bastion Inn

[no website listed](#)

Kelly Ackeral lcbastion@nanaimo.ark.com

News Item Oct 23, 06 - Coast Hotels & Resorts today announced that it has signed an agreement with Maclab Enterprises of Edmonton, Alberta to manage its five hotels in Alberta and the Northwest Territories effective January 1, 2007. These additional properties will increase Coast Hotels & Resorts room count in the growing Alberta market by approximately 38 per cent giving the hotel chain 1,331 rooms among its eight hotels in Calgary, Edmonton, Medicine Hat and Jasper.

San Francisco CA

Queen Anne Hotel

www.queenanne.com

Michael Wade sales@queenanne.com

Palm Beach FL

Palm Beach Gardens Marriot

www.marriott.com/pbipb

Roger Amidon rogeramidon@marriott.com

Warwick RI

Radisson Airport Hotel

www.radisson.com/warwickri

Cheryle LaBanca clabanca@jwu.edu

London ON

Station Park Allsuite Hotel

www.stationparkinn.ca

lfrench@stationparkinn.ca

Fort Worth TX

Etta's Place

etta@flash.net

Leslie Bensen leslie@ettas-place.com

Red Deer AB

North Hill Inn

www.northhillinn.com

Joyce Boone (no email)

Las Vegas NV

Stardust Resort & Casino

www.stardustlv.com

Mary Ann Burns

maryannburns@boydgaming.com

Forecast Breakfast." as you no doubt know. It is an important fund raiser for us and next February, when it is held, we will be looking for a possible net of \$3500-\$4000. This year's meeting netted us about \$2500. The "bottom line" results generally depend on whether or not we have to pay the speaker. Quite often Merrill Lynch, one of our members, will pick up the tab because they get a lot of "mileage" out of the speaker using him/her for several meetings they organize for staff and/or customers. Dick Ecker tried adapting a similar program at San Fernando Valley a few years ago and I think it was a successful fund raiser for them. Whether or not they are still doing it I don't know. If San Francisco is interested in further information, I'll be glad to furnish as much as possible.

It was good seeing everyone again in Seattle. I really enjoyed the conference. They did a great job and I know it ain't easy! I'm already looking forward to Calgary! My best, Keith Hendee, Executives Association of Fort Lauderdale

This month: Instead of a question, I am supplying an Answer...to a continuing issue for all Executives Associations and how Seattle Execs is dealing with it.

Classification Overlap - This article was in the SEA October 19th Newsletter:

Larry Madison, as immediate Past President of the Seattle Executives Association, has been busy. Unfortunately, attention to the core values seems to have been slipping away. Mutual Respect, Trust and Professionalism are at the heart of providing a society that works and the leadership of the association is tasked with making our system work as well as possible. Years ago, members DID NOT speak beyond their specific classification designation. Today, with so many companies becoming so diverse in their products and services, the temptation to talk about ALL A COMPANY DOES is great. That being said, Larry Madison was charged with creating a guide for measures when classification overlap occurs at the meeting. Phase Three will not take place until January. Phase 1 and 2 begin immediately.

PHASE 1: Education. Glenna will make every effort to instruct members about their classification boundaries. This will be done at new member interviews, prior to classification talks, and with assistance from mentors so all are members are clear about their classifications.

PHASE 2: More Education. This will be done through newsletter reminders, meeting constituency groups, full meeting discussion if necessary so that all members are clearly aware of the importance of this issue.

PHASE 3: Should a member move beyond his/her classification boundary when talking their company in a meeting, and if a complaint is made to the office, the Executive Committee will be notified. If a consensus is reached that the overlap into another's area was intentional, a fine (\$100) will be imposed. Additionally, the fine will be posted in the newsletter.

PHASE 4: If a member does this a second time, the offender will be asked to address the Board of Directors and discuss the reasons why they would chose to overstep the boundary. The offending member may be asked to leave the association if their actions seem deliberate and disrespectful to other members and the association.

Windsor ON

Holiday Inn Select

no web site listed

Todd Cuthbert fomwin@lodian.com

Calgary AB

Coast Plaza Hotel & Conf.Centre

www.calgaryplaza.com

Danielle Durrand

ddurrand@calgaryplaza.com

Charlotte NC

Hampton Inn & Suites Southpark at Philip's Place

no website listed

Fay Gibson fjibson@carolinna.rr.com

Abbotsford BC

Ramada Place

www.ramadaabbotsford.com

Jean Marc Guillamot

jean_marc@ramadaabbotsford.ca

Edmonton AB

The Westin Edmonton

www.westin.ab.ca

Brenda MacGregor

brenda.macgregor@westin.com

Miami FL

Miami Airport Marriott

no website listed

John Mulrey john.mulrey@marriott.com

Akron (Cuyahoga Falls) OH

Sheraton Suites

www.sheratonakron.com

Deborah Mason dmason@sheratonakron.com

Honolulu HI

Outrigger Hotesl & Resorts

www.outrigger.om

Dean Nakasone

dean.nakasoen@outrigger.com

Seattle WS

Crowne Plaza

www.crowneplaza.com

Rene Neidhart

rneidhart@crowneplazaseattle.com

(They did a great job hosting the conference!)

Fort Lauderdale FL

Lago Mar Resort & Club

www.lagomar.com

Walter Banks reservations@lagomar.com

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Northwest Region:

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george@mcdonaldemployment.com

Dir: Glenna Thomas, Seattle

glenna@seattleexecs.org

Southwest Region:

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jschn@lava.net

Mbr: Christine Cromwell, Sonoma Cty

queenc@sonic.net

Dir: Debra Sakacs, San Fernando Valley

dsakacs@socal.rr.com

Dir: Tiffany Mock-Goemann, San Francisco

tiffany@freshalliance.com

North Central Region:

Mbr: Cindy McFall, Akron

gifts@cookiefrontier.com

Dir: June Cox, Detroit,

junecox@sympatico.ca

South Central Region:

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mmitchell@laborlawyers.com

Dir: Marcia Perlitz, Dallas

marcia@dallasexecutives.com

Northeast Region:

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brothschild@envirochrome.com

Dir: Jack Flynn, Worcester

jackflynnwea@aol.com

Past Pres: Greg Porcaro, Rhode Island

gporcaro@oppgcpa.com

Southeast Region:

Mbr: Phil Everingham

pbemsdd@hotmail.com

Dir: Londra Mean, Orlando

EAGO@cfl.rr.com

Members-At-Large:

Jerry Leipply, Akron

jleipply@att.net