



international executives association

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A publication of the IEA

In Loving Memory

INTERNATIONAL EXECUTIVES ASSOCIATION

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***We don't have to be in
the same room to be on
the same page!!***

Members in the News!

Rhode Island

Lost their Executive Director Alice Stanelun on October 6th, and this issue is dedicated to her.

**2007 IEA Conference Hosts
Energizing Connections
Calgary, Alberta, Canada**
Greg McPherson Executive
Director,
Calgary Executives Assn.
www.calgaryexecutives.ca
September 26-29, 2007

Travelling?

Why not try an IEA member hotel....

San Francisco CA

Queen Anne Hotel

www.queenanne.com

Michael Wade sales@queenanne.com

Palm Beach FL



Alice Stanelun

(sent by an EAR member)

STANELUN, ALICE O., 61 of Burnett Road, President of Association Systems, Inc., passed away Friday at Rhode Island Hospital with her loving family by her side. She was the wife of the late Joseph J. Stanelun, Jr.

Born in New York City, NY she has been a Warwick resident for 26

Palm Beach Gardens Marriot
www.marriott.com/pbipb
Roger Amidon rogeramidon@marriott.com

Warwick RI
Radisson Airport Hotel
www.radisson.com/warwickri
Cheryle LaBanca clabanca@jwu.edu

London ON
Station Park Allsuite Hotel
www.stationparkinn.ca
lfrench@stationparkinn.ca

Fort Worth TX
Etta's Place
etta@flash.net
Leslie Bensen leslie@ettas-place.com

Red Deer AB
North Hill Inn
www.northhillinn.com
Joyce Boone (no email)

Las Vegas NV
Stardust Resort & Casino
www.stardustlv.com
Mary Ann Burns
maryannburns@boydgame.com

Windsor ON
Holiday Inn Select
no web site listed
Todd Cuthbert fomwin@lodian.com

Calgary AB
Coast Plaza Hotel & Conf.Centre
www.calgaryplaza.com
Danielle Durrand
ddurrand@calgaryplaza.com

Charlotte NC
Hampton Inn & Suites Southpark at Philip's
Place
no website listed
Fay Gibson fjibson@carolinna.rr.com

Abbotsford BC
Ramada Place
www.ramadaabbotsford.com
Jean Marc Guillamot
jean_marc@ramadaabbotsford.ca

Edmonton AB
The Westin Edmonton
www.westin.ab.ca
Brenda MacGregor
brenda.macgregor@westin.com

Miami FL
Miami Airport Marriott
no website listed
John Mulrey john.mulrey@marriott.com

years. Alice was president and founder of Association Systems Inc., which has provided management service to professional associations since 1991. Alice served as the executive director of the Executive Association of RI, The Society of Financial Service Professionals, The RI Association of Insurance and Financial Advisors, The International Society of Pharmaceutical Engineers, and was chapter manager of the Human Resource Management Association of RI. Alice served as Sales Manager for the Warwick Beacon for 16 years until retiring to devote her time to her family and business. She loved quilting, sewing, reading, shopping and spending time with her children and grandchildren. She was a frequent visitor to Concannon Jewelers in Warwick.

She leaves her children: Jacquelyn Cooke of Warwick, Brian Kissinger of Ballston Spa, NY, Joseph C. Stanelun of Warwick, Stephanie Holttum of Olympia, WA, Michelle Stanelun of Bellevue, WA, her grandchildren, Jessica, Ian, Hailey, Thomas, Sam, Simon, Ally, Ana, Maya, Arietta, Olivia, Sophia, Brianna, Zoe, Hunter and Vaughn.

Calling hours will be Wednesday evening from 5-8pm at the Thomas & Walter Quinn Funeral Home, 2435 Warwick Avenue. A Service of Remembrance where relatives and friends will be given an opportunity to share memories of Alice will be held immediately following. At Alice's request, in lieu of flowers, donations to the 'Program in Women's Oncology', 101 Dudley Street, Providence, RI 02905 for purposes of the 'Alice Stanelun Memorial Fund' to help improve the lives of Ovarian Cancer patients.

Alice was a strong supporter of IEA and I had the privilege to serve on the IEA Board of Directors with her twice. We watched her struggle against the disease for many years and she lost her battle during the annual conference....An announcement was made by jointly by her business partner & fellow EARI ED, Jack Hutson and IEA President Greg Porcaro (EARI member). They both told wonderful stories about Alice and I thought it would be appropriate to ask her other EA friends to share their remembrances as well.

****Farewell to a Friend,**

Friendships made through the IEA can become life-long treasures and that is just what happened when I met a fiery, feisty lady from Rhode Island – Alice Stanelun. We first met at the annual conference in Denver, CO in 1992. Although Alice was new to the group she fit right in as though she had been there for some time....she was eager to participate, help and learn. Her friendliness, her quick wit and “colorful” way of expressing herself became well known throughout the group. At the 1996 conference in Akron, OH the Dallas Executives Association was asked to host the conference in 1998 – a request which the DEA honored. Alice immediately offered to assist with the Dallas conference and thus began a closer friendship between us. We had many, many conversations over the two year planning period as well as a week-end in Dallas to finalize conference plans. Alice was a tremendous help in the success of our conference and I so enjoyed working with her – we worked hard, laughed a lot, worried together and built a lot of great memories. Although we only saw each other once a year Alice and I remained good friends and kept in touch throughout the years and I always looked forward to seeing her. To be sure, she will be greatly missed. The IEA and I lost a wonderful friend during

Akron (Cuyahoga Falls) OH

Sheraton Suites

www.sheratonakron.com

Deborah Mason dmason@sheratonakron.com

Honolulu HI

Outrigger Hotesl & Resorts

www.outrigger.com

Dean Nakasone

dean.nakasoen@outrigger.com

Seattle WS

Crowne Plaza

www.crowneplaza.com

Rene Neidhart

rneidhart@crowneplazaseattle.com

(They did a great job hosting the conference!)

Nanaimo BC

Coast Bastion Inn

[no website listed](#)

Kelly Reay kcbastion@nanaimo.ark.com

Fort Lauderdale FL

Lago Mar Resort & Club

www.lagomar.com

Walter Banks reservations@lagomar.com

2006 IEA Board of Directors

Northwest Region:

Mbr: George Vestal, Seattle

george@mcdonalddeployment.com

Dir: Glenna Thomas, Seattle

glenna@seattleexecs.org

Southwest Region:

Mbr: Jack Schneider, Honolulu

jschn@lava.net

Mbr: Christine Cromwell, Sonoma Cty

queenc@sonic.net

Dir: Marguerite Widener, Las Vegas

infor@lvea.com

Dir: Tiffany Mock-Goemann, San Francisco

tiffany@freshalliance.com

North Central Region:

Mbr: Cindy McFall, Akron

gifts@cookiefrontier.com

Dir: June Cox, Detroit,

junecox@sympatico.ca

South Central Region:

Mbr: Marion Marks, Shreveport

mkmarks@mmcc.com

Dir: Marcia Perlitz, Dallas

dalexec@dallasexecutives.com

Northeast Region:

Mbr & IEA President:

Greg Porcaro, Rhode Island

gporcaro@oppgcpa.com

Dir: Jack Flynn, Worcester

jackflynnwea@aol.com

Southeast Region:

Mbr: Phil Everingham

pbemsdd@hotmail.com

Dir: vacant

this year's conference with the passing of Alice Stanelun. *Marcia Perlitz
Dallas Executives Association*

**I had the pleasure of knowing Alice long before Execs. She was the Advertising Coordinator for the Warwick Beacon, and I am a Commercial Real Estate Broker. We hit it off right from the beginning with her pleasant but no nonsense manner. She could be sweet as pie and as tough as nails...even at the same time. Her depth of knowledge, read on people, and fun persona will be sadly missed, but the memories cherished. *Jeff Butler, member EARI*

**I am heartbroken. She was truly an amazing woman, never took any crap and always made me laugh. Heaven is a better place with her there. *Rene Conlon, former ED New Jersey*

** I only met Alice a couple of times at conferences, but appreciated her sense of humour. I also enjoyed talking to her about association business, as she was very knowledgeable. The Rhode Island group must be missing her very much. Our hearts are with them. *Linda Enns Vancouver ED*

**Alice was a great professional and very creative, but the best thing about Alice is that she was fun to be around. At the Denver Convention when we were up in the mountains at the gambling city five of us were bored and waiting for the bus to take us back to the Denver. Alice suggested that we all put up one dollar and play the really big slot. Well we won and kept on winning for over an hour. We laughed so hard. A man from the convention kept count and we won over \$1000. As we were reinvesting our winnings we decided to all take out \$50 each or we might loose everything. As you can imagine a huge crowd gathered to watch these five laughing gamblers play this machine that was the size of a panel truck. We all walked away with \$50 but the best part was the memory of all the fun! *Gayle Stewart, ED Orange County*

**Alice, was always very supportive to me; especially when I was a "rookie"; most ED's were friends for years and she brought a smile and an open mind and encouragement from Day 1. I will miss her. *Danielle Seltzer, ED New York*

**While there are so many fond memories of Alice, I would have to say that two stand out in my memory. The first being the IEA Conference hosted by Dallas Execs, back in the late 90's -- it was my first International, and Alice did her very best, along with the other delegates from EARI, to calm the intimidation I was feeling, being there with so many "seasoned" Executive Directors, and feeling so inexperienced at the time! And the other fond memory was at the Ft. Lauderdale Conference, spending the afternoon by the pool with Alice and Becky Draper (Akron Execs) -- we opted out of the airboat ride to take some "quality E.D. time" together, and it was so very special, as was any time spent with Alice. She will be deeply missed by all of us who had the good fortune to know her! *Linda Bennett, ED Syracuse*

**My first meeting with Alice was at the Denver Conference in 1994; I was so impressed with her attitude, patience, persistence, and creativity that I wanted to get to know her better. She was such an inspiration to me and many of my constituents. Alice was an excellent role model for any E.D. and proved it time and again at the conferences and through communications between conferences. I appreciated her strength over adversity over the past several years and feel certain the Rhode Island

Members-At-Large:
Lee Jones, San Francisco
lee2566@pacbell.net
Jerry Leipply, Akron
jleipply@att.net

Execs will miss her leadership, creativity and warmth. We will all miss Alice and remember her fondly. *Becky Draper ED Akron*

****Those who got to know Alice Stanelun were very fortunate. Although she handled several Associations, her fondness for the EARL was obvious. They were her "special" people.**

Alice also felt very strongly about IEA and was one of the front runners when it came to getting it off the ground. Those who served with her on the IEA Board got to know her well. She was always there to help others put on their conferences and was proud to host one in Rhode Island.

She gladly came to speak in Worcester and we were able to work out some joint participation and networking with EARL and WEA at Pawtucket Red Sox games.

Beyond that she was very devoted to her family. Alice set a high standard for Executive Directors. She will be missed by all who knew her. *Jack Flynn ED Worcester*

****I don't know where to start, I have a lot of Alice memories so here are a couple. As a 'less experienced ED than Alice, I could ask her about a new idea and she would immediately love it or hate it, but mostly she knew if it would work or not because she had likely already tried it. She saved me a lot of time!**

She always downplayed her illness as nothing to worry about - which might be why she was in the office the week before she passed! Looking back over the years, it was after the Honolulu conference that I found out how tough she was. The final afternoon, our HEA hosts took us to a Polynesian cultural village, and while the rest of us wandered about, Alice plunked herself down at a picnic table in the centre of the site and waited for the rest of us to come to her - which we all did eventually. She just said she was a little worn out and her feet were sore. A few weeks later, we found out that upon her return home she lost her leg. The next time I saw her, it was on the beach in Fort Lauderdale with a new foot and happy as a clam. We'll miss you Alice! *Betty Adams ED Edmonton*

****Alice was such a character! Having come from a long line of redheads, I can attest to the fact that her bright red hair and fiery personality were in perfect harmony!**

Alice was outspoken, caustic, warm, friendly, critical, giving, fun, serious, cheerful and just plain wonderful! I was always so happy to be on the right side of Alice! She was the one I kept in touch with the most after the conferences because I loved her wisdom and advice.

Alice was also a wonderful hostess. When Rhode Island hosted the IEA conference and little was on the agenda for multiple association managers, Alice made reservations at a wonderful little Italian restaurant and took us all out for dinner & drinks. We talked, laughed, shared stories and made some wonderful friends.

My prayers are with Alices' children and business partner. I'll miss Alice. *Cathi Guerrero, EAKC (Kern County) EATC (Tulare County)*

****When I first met Alice, over 14 years ago, I was a little afraid of her. Indeed, she had a forthright, no nonsense manner, but her hearty laugh soon belied any scariness!**

We got to be good friends, and after she learned how to play golf, I was the first person she played with. It was quite the experience!!!

When the IEA conference was in Dallas several years ago, I roomed with Alice. The hotel was brand new, and not completely up to snuff. We had no hot water, and had to have the plumber come in at about 6 a.m. Again, we laughed like crazy!

The last night of the conference was a dinner, and then kind of an "after party". After dinner, I went back to our room to pack. Alice went to "party on". I was to wake her up very early to shower, 5 a.m., as we had an early flight back to RI.

Keeping my watch on Eastern Standard time was not a good idea. I woke Alice up at what I thought was the correct time. While she was showering, it occurred to me that it was 4 a.m., not 5. When she emerged from the bathroom, I meekly asked her, "Do you love me?", to which she answered "whatdoyoumean!!!!!!!!!!". Well, after her initial shock, we decided that we

could have quite the leisurely breakfast!!

Alice loved to tell this story for years after, prefacing it with my question to her, "Do you love me?"

Well, we all loved Alice, and I will miss her forever-her warm smile, hearty laugh, intelligence and honesty are only a few of the things that we lost when we lost her. *Francey J. Nathan, S. Roberts Specialty Co., Inc. member EAR1*

2006 IEA Conference



What a fabulous time! Great speakers, high energy during the round tables and great hospitality....especially loved the acrobats & jugglers! See what you missed? We really did Get Wired in Seattle!

A HUGE THANKS to George, Glenna, Don, Larry, Mary Kelly, and all the other Seattle Executives Association members who worked so hard and came up with a great conference. As usual, we were a 'last minute' bunch, the final tally was 105 out of towners and 100 SEA members making it the largest conference I have attended.

2006 IEA Auction

Tiffany Mock-Goeman, ***Silent Auction Chair***

Once again, IEA members and chapters stepped up to the plate and donated interesting items for the annual auction. Almost \$6000 was raised during the Friday gala for IEA programs.

Great job, everyone!!

Below are the results of the Regional Elections for the 2007 Board of Directors.

Newly Elected:

South East ED: Londra Mead, EAGO

South Central Member: Michael Mitchell EAGNO

South West ED: Debra Sakacs, EASFV

North East Member: Brian Rothschild, EAGNY

Re-elected:

South West Member: Jack Schneider, HEA

North Central ED: June Cox, DEA

North West Member: George Vestal, SEA

2007 Officers:

President Jack Schneider

Vice President Cindy McFall

Treasurer Phil Everingham

Secretary Tiffany Mock-Goemann

[More about the conference next month...](#)

Member to Member - Business to Business:

Please submit your Leads and/or Did Business With other Associations stories to the IEA Director. Within the last six months, a lead on a (ex member) move from West Palm Beaches to Buffalo, resulted in the person getting a new job, and BEA also built her house, painted & carpeted it! Allison and Cheryle promise me the full details for next month's newsletter.

Any one else doing business out there?

Question of the month:

From San Francisco EA:

We are looking for new Fundraising Ideas....Did anyone have any success with a New event or project last year. We have already tried the standard auction, forecasts, & socials.